



HUMANITIES & COMMUNICATION

RADIO-TV GRADUATES WELL PREPARED FOR WORKFORCE

The Lake Land College Humanities and Communications Division prepares students with a strong general education core as well as hands-on workforce skills. For example, during the past 10 years, students have had a 100% pass rate on the Radio Advertising Bureau's Radio Marketing Professional Exam. This is a certification test given in the Broadcast Sales course. Students who graduate in these programs often transfer to four-year colleges or are hired by employers based on their unique skillset and academic aptitude.

100%
pass rate on the
**RADIO MARKETING
PROFESSIONAL EXAM**
given by the Radio Advertising Bureau

LAKE LAND
COLLEGE



WHAT IS ASSESSMENT?

Assessment is essentially what students should know, value, or be able to do upon the completion of a unit of study, course, program, and/or interaction with an institutional department at a particular point and time. In other words, "Are students learning? How do we know?"

ART STUDIO CHANGES IMPROVE LEARNING ENVIRONMENT

The Art Department at Lake Land College continuously increases student access to artistic techniques using a wide range of materials, information and demonstrations that help students succeed. Changing the studio environments in the three art rooms by eliminating desks and creating easel-based work stations created a more conducive

environment for productive learning. In fact, the top art students are so strong when they transfer from Lake Land College, that they are acquiring scholarships at their four-year institutions.

Lake Land College demonstrates a commitment to educational achievement and improvement through ongoing assessment

of student learning through the Higher Learning Commission Accreditation and assessment processes. As we assess the student learning experience through each component of the process, we continuously make necessary changes and alter plans of action to ensure that every student at Lake Land College is Workforce Ready or Transfer Ready upon graduation.