

5/5/2025

DATE



REQUIRED COURSE



ELECTIVE COURSE

BUS

DIVISION



NEW COURSE



REVISION

Lake Land College

Course Information Form

COURSE NUMBER:	BUS-251	TITLE: (30 Characters Max)	Principles of Management								
SEM CR HRS:	3.0	Lecture:	3.0	Lab:	0.0	ICCB Lab:	0.0	ECH:	3.0		
Course Level:	<input type="checkbox"/> Gen Ed / IAI <input type="checkbox"/> Career/Technical <input checked="" type="checkbox"/> Baccalaureate /Non-IAI <input type="checkbox"/> Dev Ed/ Not in Degree Audit			Clinical Practicum:	0.0	Work-based Learning:	0.0	WBL ECH:	0.0		
COURSE PCS #	11 - 52. 0201		IAI Code:	N/A		Contact Hours (Minutes/Week)					
Repeatable (Y/N):	N	Pass/Fail (Y/N):	N	Variable Credit (Y/N):	N	Min:	Max:	16 Wks	150	8 Wks	300
Prerequisites:	None										
Corequisites:	None										
Catalog Description: (40 Word Limit)	Provides an overview of how managers utilize planning, organization, leadership and control in order to ensure that a firm achieves its goals in the most efficient way possible.										

List the Major Course Segments (Units)	Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Work-based Learning
Foundations of management	5			
Managing in a global environment	6			
Managerial ethics and social responsibility	4			
Managerial planning and goal setting	8			
Human resource management	6			
Organizational change	5			
Leadership	6			
Controlling the organization	5			
TOTAL	45	0	0	0

EVALUATION			
QUIZZES <input checked="" type="checkbox"/>	EXAMS <input checked="" type="checkbox"/>	ORAL PRES <input type="checkbox"/>	PAPERS <input checked="" type="checkbox"/>
LAB WORK <input type="checkbox"/>	PROJECTS <input type="checkbox"/>	COMP FINAL <input type="checkbox"/>	OTHER <input type="checkbox"/>

COURSE MATERIALS	
TITLE:	Management
AUTHOR:	Stephen P. Robbins; Mary A. Coulter; Lori Long
PUBLISHER:	Pearson
VOLUME/EDITION/URL:	16th Edition
COPYRIGHT DATE:	2025

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		<i>The student will be able to:</i>
Foundations of management	5	1. Outline the four management functions of planning, organizing, leadership, and control as well as the evolution of management thinking from the 19th century to the 21st.
Managing in a global environment	6	1. Examine the opportunities and challenges organization face when engaging in international business.
Managerial ethics and social responsibility	4	1. Examine how organizational ethics and social responsibility impact managerial decision making.
Managerial planning and goal setting	8	1. Outline how organizations establish goals and develop plans for accomplishing their objectives in an efficient manner.
Human resource management	6	1. Summarize the role human resource management plays in helping a firm to attract, develop, and retain qualified employees.

Organizational change	5	1. Outline the challenges managers face when implementing change into an organization.
Leadership	6	1. Differentiate the difference between leadership and management and the factors that influence a leader's effectiveness.
Controlling the organization	5	1. Assess the tools and techniques managers use to maintain effective control of the organization.
	45	

Outcomes*	At the successful completion of this course, students will be able to:
Course Outcome 1	Outline the four management functions: planning, organizing, leading, and controlling.
Course Outcome 2	Examine how organizational ethics and social responsibility impact managerial decision making.
Course Outcome 3	Examine how managers develop effective goals for their organization.
Course Outcome 4	Differentiate the differences between leadership and management and the factors that influence a leader's effectiveness.
Primary Laker Learning Competency	Creative Thinking & Problem Solving: Students think creatively and solve problems by successfully combining knowledge in new ways.
Secondary Laker Learning Competency	Critical Thinking: Students connect knowledge from various disciplines to formulate logical conclusions and judgments.

*Course and program outcomes will be used in the software for outcomes assessment and should include at least 1 primary and 1 secondary Laker Learning Competency. Limit to 3-5.