

4/10/2024 DATE



REQUIRED COURSE



ELECTIVE COURSE

Business DIVISION



NEW COURSE



REVISION

# Lake Land College

## Course Information Form

COURSE NUMBER:	CIS-047		TITLE: (30 Characters Max)		Graphic Design Capstone						
SEM CR HRS:	3	Lecture:	3		Lab:	0	SOE/Internship:	0	ECH:	3	
Course Level:	<input type="checkbox"/> Gen Ed / IAI <input type="checkbox"/> Baccalaureate /Non-IAI		<input checked="" type="checkbox"/> Career/Technical <input type="checkbox"/> Dev Ed/ Not in Degree Audit		Clinical Practicum:	0	SOE/Internship:	0	SOE ECH:	0	
COURSE PCS #	12		IAI Code		Contact Hours Per Week						
Repeatable (Y/N):	Y	Pass/Fail (Y/N):	N	Variable Credit (Y/N):	N	Min:	Max:	16 Wks	150	8 wks	300
Prerequisites:	CIS-160, CIS-098, CIS-092, CIS-088, CIS-090, CIS-051, CIS-056										
Catalog Description: (40 Word Limit)	This capstone course will integrate InDesign, Illustrator, Photoshop, and Web Page Design concepts. The course features a simulated work environment. Students will complete graphic design applications in print and on the web for a simulated business.										

List the Major Course Segments (Units)	Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Non-Clinical Internship/ SOE
Pre-Design Planning and Principles of Graphic Design	2			
Use of Type, Graphics, Illustrations, and Photographs	2			
Generating Layout Ideas and Step by Step Graphic Design	3			
Designing and Creating Logos	3			
Creating Business Documents	11			
Creating Presentations	4			
Form Design	9			
Web Site Design, Creation, and Marketing	11			
TOTAL	45	0	0	0

EVALUTION			
QUIZZES <input checked="" type="checkbox"/>	EXAMS <input checked="" type="checkbox"/>	ORAL PRES <input checked="" type="checkbox"/>	PAPERS <input type="checkbox"/>
LAB WORK <input type="checkbox"/>	PROJECTS <input checked="" type="checkbox"/>	COMP FINAL <input checked="" type="checkbox"/>	OTHER <input type="checkbox"/>

COURSE MATERIALS	
TITLE:	Graphic Design for 21st Century Desktop Publishers
AUTHOR:	Marvin Jacobs
PUBLISHER:	Words and Pictures Publishing
VOLUME/EDITION/URL:	3rd Edition
COPYRIGHT DATE:	14

TITLE:	Graphic Design Rules: 365 Essential Dos and Don'ts
AUTHOR:	Sean Adams and Peter Dawson
PUBLISHER:	Princeton Architectural Press
VOLUME/EDITION/URL:	ISBN: 1616898763
COPYRIGHT DATE:	2020

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		<i>The student will be able to:</i>
Pre-Design Planning and Principles of Graphic Design	2	Recognize the importance of planning. Identify good and poor use of design principles.
Use of Type, Graphics, Illustrations, and Photographs	2	Identify good and poor use of graphics, illustrations, and photographs.
Generating Layout Ideas and Step by Step Graphic Design	3	Collect various types of documents and identify good and poor design. Design various types of documents to be created.
Designing and Creating Logos	3	Design and create a business logo.

Creating Business Documents	11	Create various documents including company letterhead, envelope, business cards, advertising flyer, advertising folder, magazine or news advertisements, brochures, and direct mail advertising.
Creating Presentations	4	Create and present a PowerPoint presentation.
Form Design	9	Recognize good and bad form design. Apply form design concepts to create various forms using these features: check boxes, fill in the blank, rules, columns, labels, and carbon copy type documents.
Web Site Design, Creation, and Marketing	11	Recognize good and bad web page design. Apply web design concepts to create a company web site and use it to market the company.
Insert New Line Above this Line		
	45	

COURSE OUTCOMES*	At the successful completion of this course, students will be able to:
	<ul style="list-style-type: none"> <li>• Create a professional, printable document layout and insert text and graphics into the document layout using the InDesign software.</li> </ul>
	<ul style="list-style-type: none"> <li>• Create a professional, printable logo using the Illustrator software and incorporate that logo in a professional, printable document.</li> </ul>
	<ul style="list-style-type: none"> <li>• Modify a photograph so it is a professional, printable photo using the Photoshop software and incorporate that photo in a professional, printable document.</li> </ul>
	<ul style="list-style-type: none"> <li>• Create a professional presentation using the PowerPoint software and present to the class.</li> </ul>
	<ul style="list-style-type: none"> <li>• Create a professional, functional, visually appealing website using web design software tools, and create a professional portfolio of all work completed in the capstone class.</li> </ul>

\* Course Outcomes will be used in the Assessment Software for Outcomes Assessment. Limit to 3 - 5.