

10/21/2022 DATE



REQUIRED COURSE



ELECTIVE COURSE

Business DIVISION



NEW COURSE



REVISION

# Lake Land College

## Course Information Form

<b>COURSE NUMBER:</b>	CIS-066		<b>TITLE: (30 Characters Max)</b>		Digital Video Production								
<b>SEM CR HRS:</b>	3	<b>Lecture:</b>	2		<b>Lab:</b>	2			<b>ECH:</b>	4			
<b>Course Level:</b>	<input type="checkbox"/> Gen Ed / IAI <input type="checkbox"/> Baccalaureate /Non-IAI		<input checked="" type="checkbox"/> Career/Technical <input type="checkbox"/> Dev Ed/ Not in Degree Audit		<b>Clinical Practicum:</b>	0	<b>Work-based Learning</b>	0	<b>WBL ECH:</b>	0			
<b>COURSE PCS #</b>	12 - 10. 0203		<b>IAI Code</b>				<b>Contact Hours Per Week</b>						
<b>Repeatable (Y/N):</b>	Y	<b>Pass/Fail (Y/N):</b>	N	<b>Variable Credit (Y/N):</b>	N	<b>Min:</b>		<b>Max:</b>		16 Wks	200	8 Wks	400
<b>Prerequisites:</b>													
<b>Catalog Description: (40 Word Limit)</b>	An overview course discussing the development of digital video including planning and shooting, editing, titling, effects and animation, soundtrack creation and audio editing and output to DVD, video and the Web. Streaming output will also be discussed.												

List the Major Course Segments (Units)	Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Work-based Learning
Overview of the digital workflow process	2			
Planning and collecting footage	4	5		
Premiere	5	6		
After Effects	7	6		
Audition	5	5		
Encore DVD	4	4		
Streaming video to the Web and LAN	3	4		
<b>TOTAL</b>	<b>30</b>	<b>30</b>	<b>0</b>	<b>0</b>

EVALUATION							
QUIZZES	<input checked="" type="checkbox"/>	EXAMS	<input checked="" type="checkbox"/>	ORAL PRES	<input type="checkbox"/>	PAPERS	<input type="checkbox"/>
LAB WORK	<input checked="" type="checkbox"/>	PROJECTS	<input checked="" type="checkbox"/>	COMP FINAL	<input checked="" type="checkbox"/>	OTHER	<input type="checkbox"/>

COURSE MATERIALS		
<b>TITLE:</b>	Adobe Premiere Pro CC Classroom in a Book	
<b>AUTHOR:</b>	Maxim Jago	
<b>PUBLISHER:</b>	Adobe Press	
<b>VOLUME/EDITION/URL:</b>		
<b>COPYRIGHT DATE:</b>	2018	

<b>TITLE:</b>	How to Shoot Video that Doesn't Suck	
<b>AUTHOR:</b>	Stockman	
<b>PUBLISHER:</b>	Workman Publishing Company	
<b>VOLUME/EDITION/URL:</b>		
<b>COPYRIGHT DATE:</b>	2011	

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		<i>The student will be able to:</i>
Overview of the digital workflow process	2	Discuss the organized stages of video production and how they impact each other.
Planning and collecting footage	4	Identify the significant preproduction steps and discuss proper techniques for the shoot.
Lab Exercises	5	Implement the preproduction routine and then gather appropriate audio and video clips for use in later postproduction work.
Premiere	5	Examine the Premiere interface, discuss editing techniques and how Premiere will be used in conjunction with the other Adobe products.
Lab Exercises	6	Import footage, perform general video and audio editing, add transitions and titles and export interim and final video in a variety of formats.

After Effects	7	Examine the tools and interface of After Effects, discuss the different methods for creation and manipulation of motion graphics and identify output formats and methods.
Lab Exercises	6	Import raw video and create new content for animations. Create new compositions using layers, masks, text animation, special effects and keyframe animation.
Audition	5	Examine the Audition tools and interface, discuss the options for loop-based content creation and identify the tools and techniques necessary to edit and improve existing audio clips.
Lab Exercises	5	Create a soundtrack using loops in a multi-track environment and improve existing clips with audio editing tools.
Encore DVD	4	Examine the interface of Encore DVD, explore the options for incorporating prior content and discuss the various output options.
Lab Exercises	4	Import project files, organize DVD menus, include motion graphics and select output formats.
Streaming video to the Web and LAN	3	Discuss the variety of tools and techniques for streaming content both locally and externally.
Lab Exercises	4	Use VideoLan and other tools to stream content to both Intranet and Internet clients.
Insert New Line Above this Line		
	60	

COURSE OUTCOMES*	At the successful completion of this course, students will be able to:
	• Capture footage using a camera.
	• Understand the video editing process.
	• Build a custom DVD from source footage.

\* Course Outcomes will be used in the Assessment Software for Outcomes Assessment. Limit to 3 - 5.