10/21/2022 DATE

☑ REQUIRED COURSE
☑ ELECTIVE COURSE

Business DIVISION

☐ NEW COURSE
☑ REVISION

Lake Land College
Course Information Form

COURSE NUMBER:	CIS-067		TITLE: *(30 Characters Max)*		Advanced Digital Video Production		

SEM CR HRS:	3	Lecture:		2		Lab:	2			ECH:	4

Course Level:	☐ Gen Ed / IAI ☐ Baccalaureate /Non-IAI	☑ Career/Technical ☐ Dev Ed/ Not in Degree Audit	Clinical Practicum:	0	Work-based Learning	0	WBL ECH:	0

COURSE PCS #	12 - 50. 0401		IAI Code					Contact Hours Per Week		
Repeatable (Y/N):	Y	Pass/Fail (Y/N):	N	Variable Credit (Y/N):	N	Min:	Max:	16 Wks	200	8 Wks 400

Prerequisites:	CIS-066

Catalog Description: (40 Word Limit)	Advanced training in the many aspects of video production will be covered from concept development through final editing and delivery. Emphasis is placed on preproduction skills and techniques and live action direction of talent and crew.

List the Major Course Segments (Units)	Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Work-based Learning
Concept Development	2	2		
Scriptwriting	3	3		
Creating a Storyboard	2	2		
Developing a Shot Layout	2	2		
Site Setup Techniques	2	1		
Field and Studio Camera Setups	4	3		
Lighting and Sound Design	3	3		
Production/Shooting Techniques	4	6		
Directing Talent and Crew	2	1		
Advanced Editing Techniques	4	4		
Outputting for DVD, TV and the Web	2	3		
TOTAL	30	30	0	0

EVALUTION

QUIZZES ☑	EXAMS ☑	ORAL PRES ☐	PAPERS ☐
LAB WORK ☑	PROJECTS ☑	COMP FINAL ☑	OTHER ☐

COURSE MATERIALS

TITLE:	How to Shoot Video that Doesn't Suck	
AUTHOR:	Stockman	
PUBLISHER:	Workman Publishing	
VOLUME/EDITION/URL:		
COPYRIGHT DATE:	2011	

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		The student will be able to:
Concept Development	4	Develop story/production ideas based on the needs of a client.
Scriptwriting	6	Create a viable and working script for the production in progress.
Creating a Storyboard	4	Develop a storyboard using pencil and paper or digital techniques.
Developing a Shot Layout	4	Build a shot layout list of the production using the storyboard as a reference.
Site Setup Techniques	3	Develop skills in arranging rooms, sets and outdoor spaces for filming.
Field and Studio Camera Setups	7	Use proper techniques to place and properly connect cameras and other required equipment on set.
Lighting and Sound Design	6	Use available equipment to properly light the set and record audio for the production.
Production/Shooting Techniques	10	Record productions to tape or hard drive and verify footage.

Directing Talent and Crew	3	Work as a team to have a successful video shoot.
Advanced Editing Techniques	8	Add more advanced effects and details to the production.
Outputting for DVD, TV and the Web	5	Produce a final video in formats appropriate for broadcast, streaming and DVD distribution.
Insert New Line Above this Line		
	60	

COURSE OUTCOMES*	At the successful completion of this course, students will be able to:
	• Direct video productions.
	• Produce and edit productions per instructions.
	• Organize assets and administer shooting sets.

* Course Outcomes will be used in the Assessment Software for Outcomes Assessment. Limit to 3 - 5.