

10/24/2022 DATE

 REQUIRED COURSE
 ELECTIVE COURSE

 Business DIVISION
 NEW COURSE
 REVISION

Lake Land College

Course Information Form

COURSE NUMBER:	CIS-090	TITLE: (30 Characters Max)	Adobe InDesign								
SEM CR HRS:	3	Lecture:	3	Lab:	0	ECH:	3				
Course Level:	<input type="checkbox"/> Gen Ed / IAI <input type="checkbox"/> Baccalaureate /Non-IAI		<input checked="" type="checkbox"/> Career/Technical <input type="checkbox"/> Dev Ed/ Not in Degree Audit		Clinical Practicum:	0	Work-based Learning	0	WBL ECH:	0	
COURSE PCS #	12 - 52. 1803		IAI Code				Contact Hours (Minutes Per Week)				
Repeatable (Y/N):	Y	Pass/Fail (Y/N):	N	Variable Credit (Y/N):	N	Min:	Max:	16 Wks	150	8 Wks	300
Prerequisites:	CIS-040										
Catalog Description: (40 Word Limit)	Adobe InDesign is a graphic design/desktop publishing software used to create design layouts. Students will integrate text, graphics, photos, and other elements to create documents.										

List the Major Course Segments (Units)		Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Work-based Learning
1 A. The InDesign User Interface		3			
2 B. Letterhead Designs (project 1)		4			
3 C. Poster Designs (project 2)		4			
4 D. Newsletter Designs (project 3)		4			
5 E. Booklet Designs (project 4)		4			
6 F. Folding Brochure Designs (project 5)		4			
7 F. Folding Brochure Designs (project 5)		4			
8 G. Digital Layout Variations (project 6)		4			
9 H. Repurposed Content Layouts (project 7)		4			
10 I. Multi-Chapter Booklets (project 8)		10			
11 J. Creating Projects using InDesign Software tools					
TOTAL		45	0	0	0

EVALUATION

QUIZZES	<input checked="" type="checkbox"/>	EXAMS	<input checked="" type="checkbox"/>	ORAL PRES	<input type="checkbox"/>	PAPERS	<input type="checkbox"/>
LAB WORK	<input type="checkbox"/>	PROJECTS	<input checked="" type="checkbox"/>	COMP FINAL	<input checked="" type="checkbox"/>	OTHER	<input type="checkbox"/>

COURSE MATERIALS

TITLE:	Adobe InDesign CC Professional Portfolio 2023	
AUTHOR:	Erika Kendra	
PUBLISHER:	Against the Clock	
VOLUME/EDITION/URL:		
COPYRIGHT DATE:	2022	

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		<i>The student will be able to:</i>
A. The InDesign User Interface	3	1. Explore the InDesign Interface 2. View and modify page elements 3. Navigate through a document 4. Explore the document views
B. Letterhead Designs (project 1)	4	1. Set up the work space 2. Create basic page elements 3. Place external images 4. Create and format basic text 5. Print InDesign files
C. Poster Designs (project 2)	4	1. Build graphic Interest 2. Import and format text 3. Work with text as graphics 4. Output the file as a .pdf
D. Newsletter Designs (project 3)	4	1. Work with templates 2. Work with styles 3. Work with tables 4. Preflight and package jobs

E. Booklet Designs (project 4)	4	1. Work with master pages 2. Control the flow of text 3. Output variations of Files
F. Folding Brochure Designs (project 5)	4	1. Build a folding template 2. Use advanced frame options 3. Use advanced text formatting
G. Digital Layout Variations (project 6)	4	1. Control color for output 2. Create interactive PDF elements 3. Export an HTML file 4. Export an EPUB file
H. Repurposed Content Layouts (project 7)	4	1. Work with XML 2. Create alternative layouts
I. Multi-Chapter Booklets (project 8)	4	1. Combine documents into books 2. Build a table of contents 3. Build an index 4. Export book files 5. Merge data into a page layout
J. Creating Projects using InDesign Software Tools	10	1. Apply InDesign "techniques" learned during the semester to hands-on projects
Insert New Line Above this Line		
	45	

COURSE OUTCOMES*	At the successful completion of this course, students will be able to:
	• Identify the InDesign software tools and menus.
	• Identify at least 10 different InDesign "techniques" that can be used to modify documents.
	• Create a document layout and insert text and graphics into the document layout using the InDesign software tools and menus.

* Course Outcomes will be used in the Assessment Software for Outcomes Assessment. Limit to 3 - 5.