

6/7/2023

DATE



REQUIRED COURSE



ELECTIVE COURSE

HUM DIVISION

☐ NEW COURSE☒ REVISION

# Lake Land College

## Course Information Form

<b>COURSE NUMBER:</b>	COM-070	<b>TITLE: (30 Characters Max)</b>	Radio Production Lab					
<b>SEM CR HRS:</b>	5	<b>Lecture:</b>	1	<b>Lab:</b>	8	<b>ECH:</b>	9	
<b>Course Level:</b>	<input type="checkbox"/> Gen Ed / IAI <input type="checkbox"/> Baccalaureate /Non-IAI		<input checked="" type="checkbox"/> Career/Technical <input type="checkbox"/> Dev Ed/ Not in Degree Audit		<b>Clinical Practicum:</b>	0	<b>SOE/ Internship:</b> 0 <b>SOE ECH:</b> 0	
<b>COURSE PCS #</b>	12 10.0202		<b>IAI Code</b>		<b>Contact Hours (Minutes Per Week)</b>			
<b>Repeatable (Y/N):</b>	<b>Pass/Fail (Y/N):</b>	<b>Variable Credit (Y/N):</b>	<b>Min:</b>	<b>Max:</b>	<b>16 Wks</b>	<b>450</b>	<b>8 wks</b>	<b>900</b>
<b>Prerequisites:</b>	None							
<b>Catalog Description: (40 Word Limit)</b>	The further application of the techniques of good broadcasting is covered including announcing, writing, managing, and working for a station image. Operation of various radio automation systems, along with air work on the college radio station is emphasized.							

List the Major Course Segments (Units)	Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Non-Clinical Internship/ SOE
1 Computer Operation of a Radio Station	6	5		
2 Promotion of a Radio Station	2	20		
3 Production of Creative Promos, PSA's, etc	1	35		
4 On Air Work	0	50		
5 Writing News & Sports	2	10		
6 Critique of On-Air Work	4	0		
<b>TOTAL</b>	<b>15</b>	<b>120</b>	<b>0</b>	<b>0</b>

EVALUATION			
<b>QUIZZES</b> <input type="checkbox"/>	<b>EXAMS</b> <input checked="" type="checkbox"/>	<b>ORAL PRES</b> <input type="checkbox"/>	<b>PAPERS</b> <input type="checkbox"/>
<b>LAB WORK</b> <input checked="" type="checkbox"/>	<b>PROJECTS</b> <input checked="" type="checkbox"/>	<b>COMP FINAL</b> <input checked="" type="checkbox"/>	<b>OTHER</b> <input type="checkbox"/>

COURSE MATERIALS	
<b>TITLE:</b>	Modern Radio Production
<b>AUTHOR:</b>	Carl Hausman, Fritz Messere, Phillip Benoit, Lewis O'Donnell
<b>PUBLISHER:</b>	Cengage
<b>VOLUME/EDITION/URL:</b>	10th Edition
<b>COPYRIGHT DATE:</b>	2018

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		<i>The student will be able to:</i>
Computer Operations	11	1. Compose log entries and delete programs from the computer log. 2. Be familiar with the theory and operation of a radio station operated by computer or announcer assisted.
Promotion	22	1. Research a promotion for an on air program or sponsor. 2. Complete four promotional campaigns by writing and producing announcements for them.
Production	36	1. Operate all the equipment in the production studio at 80% proficiency. 2. Produce a promo or PSA suitable for broadcast.
On-Air Work	50	1. Operate all studio equipment including the board, radio station automation computer and other equipment at a level suitable for broadcast.
Writing	12	1. Write, organize and format a 5 minute newscast or sportscast. 2. Write news and/or sportscast suitable for broadcast.
Critique Air Work	4	1. Perfect his/her announcing skills and board skills.
Insert New Line Above this Line		
	135	

COURSE OUTCOMES*	At the successful completion of this course, students will be able to:
	Operate digital audio editing equipment proficiently and produce a promotional spot or underwriting announcement suitable for broadcast.
	Use all equipment in an on-air radio studio setting.
	Write and announce effective news or sports copy suitable for broadcast.

\* Course Outcomes will be used in the Assessment Software for Outcomes Assessment. Limit to 3 - 5.