

11/26/2024

DATE

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REQUIRED COURSE

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ELECTIVE COURSE

HUM DIVISION

☐ NEW COURSE☒ REVISION

Lake Land College

Course Information Form

COURSE NUMBER:	COM-180	TITLE: (30 Characters Max)		Basic TV Production									
SEM CR HRS:	3	Lecture:	2	Lab:	2			ECH:	4				
Course Level:	<input checked="" type="checkbox"/> Gen Ed / IAI <input type="checkbox"/> Baccalaureate /Non-IAI		<input type="checkbox"/> Career/Technical <input type="checkbox"/> Dev Ed/ Not in Degree Audit		Clinical Practicum:	0	Work-based Learning:	0	WBL ECH:	0			
COURSE PCS #	12 - 10.0202		IAI Code		MC916		Contact Hours (Minutes Per Week)						
Repeatable (Y/N):	N	Pass/Fail (Y/N):	N	Variable Credit (Y/N):	N	Min:		Max:		16 Wks	200	8 Wks	400
Prerequisites:	None												
Corequisites:	None												
Catalog Description: (40 Word Limit)	The course is designed to acquaint students with various aspects of professional TV studio production. Technical proficiency in basic camera operation direction and non-linear editing are stressed. Actual production of interviews, commercials and news are included.												

List the Major Course Segments (Units)	Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Work-based Learning
1 Studio production of interviews, commercials and news	3	12		
2 Basic non-linear editing	5	5		
3 Studio engineering	2	2		
4 Set lighting	2	2		
5 TV terminology	4	0		
6 Studio audio and video equipment	5	5		
7 TV news and commercial script	4	2		
8 Shot sequencing	5	2		
TOTAL	30	30	0	0

EVALUATION			
QUIZZES <input checked="" type="checkbox"/>	EXAMS <input checked="" type="checkbox"/>	ORAL PRES <input type="checkbox"/>	PAPERS <input type="checkbox"/>
LAB WORK <input checked="" type="checkbox"/>	PROJECTS <input checked="" type="checkbox"/>	COMP FINAL <input checked="" type="checkbox"/>	OTHER <input type="checkbox"/>

COURSE MATERIALS	
TITLE:	Television Production Handbook
AUTHOR:	Zettl
PUBLISHER:	Cengage
VOLUME/EDITION/URL:	12th
COPYRIGHT DATE:	2014

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		<i>The student will be able to:</i>
Studio production of interviews, commercials and news	15	1. Produce and direct at least one news and public affairs interview utilizing all cameras, character generator, prompter, audio and video tape inserts.
Basic non-linear editing	10	1. Produce a basic news package, PSA and/or commercial, using computer editing system.
Studio engineering	4	1. Execute the basic engineering operations of studio equipment, including the use of a vectorscope and waveform monitor.
Set lighting	4	1. Prepare and construct a lighting plan for a studio production.
TV terminology	4	1. Differentiate terms related to TV.
Studio audio and video equipment	10	1. Demonstrate proficiency in the use of studio equipment, audio mixer board, character generator, camera, switcher and prompter.
TV news and commercial script	6	1. Prepare a script for a package with an anchor lead and tag. 2. Write, produce and storyboard a commercial, promo or PSA.
Shot sequencing	7	1. Execute programs, news packages and commercials that avoid jump cuts.
60		

Outcomes*	At the successful completion of this course, students will be able to:
Course Outcome 1	Demonstrate the basic concepts associated with non-linear editing.
Course Outcome 2	Employ basic TV terminology.
Course Outcome 3	Execute the process of sequencing camera shots.
Course Outcome 4	Produce television commercials.
Primary Laker Learning Competency	Creative Thinking & Problem Solving: Students think creatively and solve problems by successfully combining knowledge in new ways.
Secondary Laker Learning Competency	Communication: Students communicate effectively and appropriately through the exchange of information.

**Course and program outcomes will be used in the software for outcomes assessment and should include at least 1 primary and 1 secondary Laker Learning Competency. Limit to 3-5.*