

6/7/2023

DATE

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REQUIRED COURSE

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ELECTIVE COURSE

HUM DIVISION

☒ NEW COURSE☐ REVISION

## Lake Land College

## Course Information Form

COURSE NUMBER:	COM-198	TITLE: (30 Characters Max)		Broadcast Seminar			
SEM CR HRS:	1	Lecture:	1	Lab:	0	ECH:	1
Course Level:	<input type="checkbox"/> Gen Ed / IAI <input type="checkbox"/> Baccalaureate /Non-IAI		<input checked="" type="checkbox"/> Career/Technical <input type="checkbox"/> Dev Ed/ Not in Degree Audit	Clinical Practicum:	0	SOE/ Internship:	0
COURSE PCS #	11 10.0202		IAI Code	Contact Hours (Minutes Per Week)			
Repeatable (Y/N):	Pass/Fail (Y/N):	Variable Credit (Y/N):	Min:	Max:	16 Wks	50	8 wks
Prerequisites:	Must be taken concurrently with Broadcast Internship COM199						
Catalog Description: (40 Word Limit)	This course must be taken concurrently with the Broadcast Internship. The course will provide discussion opportunities for successful internship experiences.						

List the Major Course Segments (Units)		Contact Lecture Hours	Contact Lab Hours	Clinical Practicum	Non-Clinical Internship/ SOE
1	Internship Topic Forum	8			
2	Personal Development/Interpersonal Communication/Conflict Management	3			
3	Appearance/Social Media Perception	1			
4	Time Management	1			
5	Applications / Résumés / Cover Letters	2			
TOTAL		15	0	0	0

EVALUATION			
QUIZZES <input type="checkbox"/>	EXAMS <input type="checkbox"/>	ORAL PRES <input type="checkbox"/>	PAPERS <input type="checkbox"/>
LAB WORK <input type="checkbox"/>	PROJECTS <input checked="" type="checkbox"/>	COMP FINAL <input type="checkbox"/>	OTHER <input checked="" type="checkbox"/> emplr eval

COURSE MATERIALS	
TITLE:	None
AUTHOR:	
PUBLISHER:	
VOLUME/EDITION/URL:	
COPYRIGHT DATE:	

MAJOR COURSE SEGMENT	HOURS	LEARNING OUTCOMES
		<i>The student will be able to:</i>
Internship Topic Forum	8	Understand an employer's workplace structure and industry.
Personal Development/Interpersonal Communication/Conflict Management	3	Apply communication skills and concepts to the professional workplace. Understand conflict management solutions.
Appearance/Social Media Perception	1	Comprehend the importance of appearance and social media footprint.
Time Management	1	Recognize and develop skills necessary to become more efficient time managers.
Applications / Résumés / Cover Letters	2	Understanding necessary elements when obtaining a job, including the résumé, application, and interview.
Insert New Line Above this Line		
	15	

COURSE OUTCOMES*	At the successful completion of this course, students will be able to:
Grasp the variety of workplace procedures at potential worksites.	
Communicate well with others in the workplace.	
Analyze personal appearance and social media footprint.	
Complete work under deadline pressure.	
Prepare and distribute a personal résumé.	

\* Course Outcomes will be used in the Assessment Software for Outcomes Assessment. Limit to 3 - 5.