

COMMUNICATION STUDIES

(AA.SPCH) ASSOCIATE IN ARTS DEGREE

The Communication Studies transfer program emphasizes the importance of developing a variety of communication skills for numerous careers. The program prepares students for the junior and senior levels of study in Communications Studies in areas including persuasion, interpersonal, group, digital, and mass media.

This program follows Math Pathway #1. Math requirements for a specific major may vary from one institution to another. Please consult with an academic counselor or academic advisor to confirm the pathway that is applicable to your major and transfer institution.

FIRST YEAR

First Semester		Hours
ENG-120	Composition I *	3.0
RTV-150	Introduction to Broadcasting	3.0
SPE-111	Intro to Speech Communication	3.0
	Social/Behavioral Science (IAI S)	3.0
	Physical and Life Sciences (IAI P or IAI L)	4.0
SEMESTER TOTALS		16.0

Second Semester

SPE-200	Interpersonal Communication	3.0
ENG-121	Composition II *	3.0
	Humanities and Fine Arts (IAI H)	3.0
	Physical and Life Sciences (IAI P or IAI L)	3.0
	Elective	3.0
SEMESTER TOTALS		15.0

SECOND YEAR

First Semester		Hours
SPE-213	Intro/Group Discussion * +	3.0
MAT-125	Statistics * OR	
MAT-116	General Education Math *	3.0
	Humanities and Fine Arts (IAI H or IAI F)	3.0
	Social/Behavioral Science (IAI S)	3.0
	Elective	3.0
SEMESTER TOTALS		15.0

Second Semester

SPE-220	Persuasive Speaking *	3.0
	Social/Behavioral Science (IAI S)	3.0
	Humanities and Fine Arts (IAI F)	3.0
	Electives	9.0
SEMESTER TOTALS		18.0

SUGGESTED ELECTIVES

RTV-155	Radio TV Announcing +	3.0
RTV-160	Radio Station Operation +++	5.0
RTV-165	Broadcast Writing +	4.0
RTV-175	Broadcast Sales +++	3.0
RTV-180	Basic TV Production +	3.0

RTV-185	Advanced Radio Production +++	4.0
	Any Approved Elective/Career Elective	3.0

TOTAL PROGRAM HOURS **64.00**

This is a sample list of major requirements. University requirements vary by institution. Consult a counselor or academic advisor before registering. Specific graduation requirements are identified through degree audit. Additional courses in reading, English and mathematics may be required based on placement scores.

- * There are prerequisites, course requisites, or minimum placement test scores for this course.
- ** Electives must be approved by the Program Coordinator
- + Course only offered fall semester
- ++ Course only offered spring and summer semester
- +++ Course only offered spring semester
- ++++ Course offered in summer term only
- ^ SOS 050 Human Relations and PSY 271 Introduction to Psychology cannot be used as a social science elective
- ^^ Consult Academic Advisor for appropriate course
- ^^^ Course requires a 30-hour practicum experience in addition to classroom lecture hours
- ^^^^ ECE 120 and ECE 125 must be taken the same semester

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