

GRAPHIC DESIGN

(AAS.DPGD) ASSOCIATE IN APPLIED SCIENCE DEGREE

This program is designed to prepare graduates for careers requiring a solid knowledge of graphic design skills. Emphasis is placed on current graphic arts software for print and web page design techniques combined with marketing and the latest office technology trends. Students will design and create artwork for commercial publication and see the process through to print. Students may fill various positions as full-time graphic designers, desktop publishers, pre-press operators, or positions involving a blend of administrative office duties and graphic designing. Some students succeed as freelancers and open their own businesses. Program requirements may change over time. Specific degree/graduation requirements are determined by a degree audit.

FIRST YEAR

First Semester		Hours
CIS-088	Adobe Photoshop +	3.0
CIS-092	Adobe Illustrator +	3.0
CIS-099	Introduction to Web Technology	3.0
CIS-160	Practical Software Applications	3.0
SFS-101	Strategies for Success	2.0
BUS-094	Business Math	3.0
SEMESTER TOTALS		17.0

Second Semester

CIS-090	Adobe InDesign +++	3.0
ITT-053	Digital Media Arts * +++	3.0
CIS-051	Designing for the Web * +++	3.0
BUS-114	Advanced Formatting *	3.0
ART-250	Understanding Art OR	
ART-110	2-D Design	3.0
SEMESTER TOTALS		15.0

SECOND YEAR

First Semester		Hours
CIS-098	Advanced Desktop Skills * +	3.0
CIS-056	Advanced Software Applications * +	3.0
CIS-058	Spec Software Applications * +	3.0
CIS-049	Content Management Systems * +	2.0
BUS-247	Principles of Marketing	3.0
BUS-141	Business Communications	3.0
SEMESTER TOTALS		17.0

Second Semester

BUS-060	Automated Office Procedures * +++	3.0
BUS-079	Professional Development +++	3.0
CIS-047	Graphic Design Capstone * +++	3.0
ENG-095	Business English OR	
SPE-111	Intro to Speech Communication OR	
ENG-120	Composition I *	3.0
SOC-280	Introduction to Sociology OR	
PSY-271	Intro to Psychology	3.0
SEMESTER TOTALS		15.0

- * There are prerequisites, course requisites, or minimum placement test scores for this course.
 - ** Electives must be approved by the Program Coordinator
 - + Course only offered fall semester
 - ++ Course only offered spring and summer semester
 - +++ Course only offered spring semester
 - ++++ Course offered in summer term only
 - ^ SOS 050 Human Relations and PSY 271 Introduction to Psychology cannot be used as a social science elective
 - ^^ Consult Academic Advisor for appropriate course
 - ^^^ Course requires a 30-hour practicum experience in addition to classroom lecture hours
 - ^^^^ ECE 120 and ECE 125 must be taken the same semester
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