

# FAST FACTS: ANNUAL ENROLLMENT COLLEGE STUDENTS

November 2019

## STUDENT DEMOGRAPHICS

- In FY2019, 11,608 college students and 5,788 DOC students enrolled at Lake Land College for a total of 17,396 enrollees throughout the fiscal year. This Fast Facts report will focus on college students.
- Over half of the 11,608 college students served in FY2019 were male (53.9%).
- The majority of college students were white (79.9%). 6.8% were Black and 4% were Hispanic.
- Over 40% of the college students (41.1%) were of traditional age (i.e., 23 and under). 15.2% were 24 to 29, 18.5% were in their 30s, and 15.1% were in their 40s. 10.1% of college students were over 50.
- Only 15.5% of college students attended Lake Land full time in FY2019. Much of the part time status of students can be attributed to trainings such as heart saver/CPR courses.
- Although first generation status is vastly underreported (49.3% unknown), 18.7% of college students reported that they are first generation students.
- Only 13.2% of college students are enrolled in transfer programs and 22.1% are enrolled in career/technical programs. The remaining 64.7% of college students are non-degree seekers (i.e., dual, adult education undecided/technical skills, and course enrollees). Of these 64.7% non-degree seekers, 20.8% were dual credit, 5.4% were course enrollees, and 73.7% were undecided technical students.

## COURSE TYPE

- Around 83% of degree seeking students take at least one face to face course and 70% of degree seeking students take at least one online course.
- In FY2019, at least 74% of course enrollees take at least one online course and 35% take at least one face to face course.
- In FY2019, 30% of degree seeking students took ALL of their courses face to face and 17% took ALL of their courses online.
- In FY2019, 65% of course enrollees took ALL of their courses online and 26% took all of their courses face to face.

## CONCLUSIONS AND RECOMMENDATIONS

- The percent of transfer enrollees for FY2019 was fairly low at 13.2% and career/technical students comprise only 22.1% of enrollees. These percentages have remained fairly low and continue to decrease over the past several years. Identifying and implementing strategies for recruiting degree seeking students as well as converting course enrollees and other non-degree seekers into degree seekers could have a positive impact on increasing the numbers of degree seeking students.
- Another major concern is that only 15.5% of Lake Land students were full time. Given the low rate of retaining part time students, it is critical that Lake Land identify ways to increase credit hours for degree seekers as well as generate strategies to increase the success of part time students. These efforts could prove critical to the future of Lake Land College.