

Assessment Month

2014 Summary

In December 2011, the Lake Land College Board of Trustees approved a resolution to declare February of each year to be recognized as Assessment Month in an effort to promote the importance of assessment as an educational activity and as a requirement for every employee at the college. Consequently, several promotions were created for students, staff, faculty and community by the Professional Development & Assessment Facilitator (PDAF) and Communication and Creative Services.

Prior to Assessment Month, promotions were put in place that included: Assessment poster boards strategically placed in all campus buildings; a XIBO slide show on all T.V.'s in each building; press releases to area newspapers; notices in the Laker Low Down; Facebook messages; and e-mails.

The first full week of each February was deemed as "Assessment Week." This event included several activities that targeted students. An Assessment Booth was on display at Laker Point in the Luther Student Center during the 11:00 a.m.–1:00 p.m. lunch time. Members of the Assessment & Quality Assurance Committee and LLC Student Ambassadors assisted in educating students about the different components of assessment. Giveaway items were also provided for students in a fun "spin the wheel contest."

New this year was "Stump Your Professor" where students asked their instructors what specifically was being assessed in their classes. Students entered their information on the HUB for a chance to win a \$20 gas card. A grand prize drawing took place at the end of Assessment Week and one lucky student won a Kindle Fire HDS. In addition to the Hub contest, students, faculty, staff, as well as our community, were able to answer a series of five questions on the LLC Facebook page. Five winners received a winter car kit.

In an effort to promote assessment to faculty and staff, Assessment Trivia Quizzes were provided during the entire month of February. Four lucky winners received \$20 gas cards. Faculty also had the opportunity to view a total of ten 20 minute assessment CD's.

As the years progress with Assessment Month, we seem to be growing awareness of this very important aspect at the College. Because the Higher Learning Commission has placed great importance on the assessment of student academic achievement, this type of promotional event is crucial in the assessment education of our students, staff, faculty, and community.

February Assessment Month 2014 Timeline

Assessment awareness targeting staff, faculty, students and communities

Prior to Assessment Month - Promotion of event – disseminate PR materials (Jan. 29-31)

Week 1 – Assessment Week (Feb. 3-7)

Week 2 – General Education Assessment (Feb. 10-14)

3 – General Education Assessment (Feb. 17-21)

4 – Collect data

Prior to Assessment Month

Posters in buildings
Table tents in buildings across campus
LLC main entrance marquee digital sign
Slide show in buildings (XIBO)

Week 1

Booth/table in Backstage area (A&Q team will assist)
Giveaways, educational materials, & overall awareness
Facebook Quiz – 5 questions
Hub Quiz – 5 questions
Grand Prize Drawing

Week 2

CAAP Testing
Critical Thinking & Science
Labs
Diversity Prompt (b.)

Week 3

CAAP Testing
Critical Thinking & Science
Labs
Diversity Prompt (b.)

Week 4

Collect data
Plan for scoring
Submit CAAP tests for scoring

Stump your PROFESSOR!

FEBRUARY IS ASSESSMENT MONTH at Lake Land College. Assessment looks at what students should know and/or be able to do upon the completion of a course or program. Use this time to learn more about how your professors are using assessment in their classrooms.

All you have to do is ask your instructor "What specifically is being assessed in this course?" Then, submit your findings on the Hub. We want to know:

- What is being assessed?
- What class was this and who was the instructor?

For each entry, participants will be entered to win a **Kindle Fire HDS** Grand Prize. Also a **\$20 gas card** will be given away each day to one winner whose name is drawn from the daily submissions. **The Grand Prize winner will be announced Monday, Feb. 10.**



February is Assessment Awareness Month

Magna 20 Minute Mentor CD's Now Available!

These 20 minute CD's are facilitated by some of the most respected voices in higher education as they share tips, techniques and insights on a variety of subjects, including student engagement, assessment, teaching online, classroom management, and legal issues.

Assessment Topics:

- What Are My Multiple Choice Test Results Telling Me? (Linda Suskie)
- How Can I Transform My Testing into Learning Tools? (Debi Moon and Rob Jenkins)
- What Are My Rubric Results Telling Me? (Linda Suskie)
- How Can I Clarify Fuzzy Learning Goals? (Linda Suskie)
- How Can I Promote Deep Lasting Student Learning? (Linda Suskie)
- How Do I Create a Climate for Learning in My Classroom? (Maryellen Weimer)
- I'm Teaching Online Next Term. What Do I Have to Know? (Lawrence C. Ragan)
- How Can I help Students Develop Critical Thinking Skills? (Debi Moon and Rob Jenkins)
- What Can I Learn From Student Ratings? (Ike Shibley)
- Learner-Centered Teaching – Where Should I Start? Maryellen Weimer

Videos will be available for checkout from Lisa Madlem in Webb Hall 020 or by calling 234-5088.



FEBRUARY ASSESSMENT MONTH 2014

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|--|---|--------------------------|
| Overview | On December 12, 2011, the Lake Land College Board of Trustees approved a resolution to declare February as Assessment Month. The first week of February was selected as Assessment Month. CCS assists with promoting the event. | <input type="checkbox"/> |
| ASSESSMENT MONTH PROJECT | | |
| Promotional Materials | <ul style="list-style-type: none"> • Poster boards in all campus buildings; table tents; and flyers • XIBO slide show – artwork created by CCS - to be displayed on TV's in all campus buildings • Stump Your Professor posters – new this year! • Press releases – CCS – to area newspapers • Message on digital marquee sign at the main entrance of LLC • Giveaways: Ice scrappers, water bottles and flash drives • Contest Prizes: <ul style="list-style-type: none"> ○ Student HUB Contest - Kindle Fire HDS as grand prize; \$20 gas cards (1 a day for assessment week); five questions for the week ○ Facebook contest – tote bags filled with various items (1 a day for five days); five questions for the week | <input type="checkbox"/> |
| Newsletter | To be released in March. Stories will include winners of contests and general education assessment results. Dual Credit story has already been submitted for this issue as well. | <input type="checkbox"/> |
| <p>Magna 20 Minute Mentor CD's</p> <p>Faculty will have the opportunity to view these CD's at their leisure.</p> <p>Each CD comes with a PowerPoint handout and supplemental materials.</p> | <p>These 20 minute CD's are facilitated by some of the most respected voices in higher education as they share tips, techniques and insights on a variety of subjects, including student engagement, assessment, teaching online, classroom management, and legal issues. (E-mail blast with flyer)</p> <p>Assessment Topics:</p> <ul style="list-style-type: none"> • What Are My Multiple Choice Test Results Telling Me? (Linda Suskie) • How Can I Transform My Testing into Learning Tools? (Debi Moon and Rob Jenkins) • What Are My Rubric Results Telling Me? (Linda Suskie) • How Can I Clarify Fuzzy Learning Goals? (Linda Suskie) • How Can I Promote Deep Lasting Student Learning? (Linda Suskie) • How Do I Create a Climate for Learning in My Classroom? (Maryellen Weimer) • I'm Teaching Online Next Term. What Do I Have to Know? (Lawrence C. Ragan) • How Can I help Students Develop Critical Thinking Skills? (Debi Moon and Rob Jenkins) • What Can I Learn From Student Ratings? (Ike Shibley) • Learner-Centered Teaching – Where Should I Start? Maryellen Weimer) <p>In addition, one-on-one Weave sessions with Lisa Madlem via appointment. Reminder of course assessment February 15 due date. E-mail blast as medium.</p> | <input type="checkbox"/> |
| Quizzes | <ul style="list-style-type: none"> • Facebook – targeted to the community • Hub – target audience – students only <ul style="list-style-type: none"> ○ Each quiz will release a question of the day on both Facebook and the Hub during Assessment Week. Prizes awarded as mentioned above. • Staff – Assessment quiz focused on Institutional Assessment; prizes – two \$20 gas cards • Faculty and Adjuncts - Assessment quiz focused on Course and Program Assessment; prizes two \$20 gas cards | <input type="checkbox"/> |
| More Promotion | <ul style="list-style-type: none"> • Press release to area newspapers • An assessment “booth” will be set up in the Laker Point area during the week of February 3 for Assessment Week.) • Giveaways and educational items will be provided for students • Promotion of “Stump Your Professor” will be promoted | |
| Laker Low Down | Weekly reminders about Assessment Month | |
| General Education Assessment | <p>There will be four General Education goals assessed during the month of February:</p> <ul style="list-style-type: none"> • Critical Thinking – CAAP Tests • Science – CAAP Tests • Labs • Diversity (b.) outcome <p>Approximately 600 students will take part in the General Education Assessment process. Assessment Thank You cards will be distributed to all students taking the tests. These cards will contain a brief explanation of General Education Assessment and a piece of candy. This was received well by students last year. Due to miscommunication with the Print Shop, thank you cards were not included in packets this year.</p> | |

2014 Assessment Month Prize Winners

Facebook – Assessment Car Care Kit

| Day of Week | Last Name | First Name | No. of Entries |
|-------------|----------------|------------|----------------|
| Monday | Duhamell | Jason | 2 |
| Tuesday | Will DeWeese | Val | 2 |
| Wednesday | College Closed | Snow | |
| Thursday | Garrison | Kaitlyn | 2 |
| Friday | Koester | Kallie | 2 |
| | | | Total - 8 |

HUB - \$20 Gas Cards

| Day of Week | Last Name | First Name | No. of Entries |
|-------------|----------------|------------|----------------|
| Monday | Hatcher | James | 4 |
| Tuesday | Swaney | Sean | 2 |
| Wednesday | College Closed | Snow | 0 |
| Thursday | | | 0 |
| Friday | Lawless | Bre | 9 |
| Saturday | Swaney | Sean | 1 |
| Sunday | Cain | Brittany | 1 |
| | | | Total - 17 |

GRAND PRIZE WINNER – CANNON LAMBERT – KINDLE FIRE HDS

Faculty and Staff Assessment Trivia Winners

- Faculty: John Carpenter and Austin Frank –Business Division
- Staff: Cathy Montgomery–Humanities Division
Hannah Crnkovich–Financial Aid