

LAKE LAND

COLLEGE

WLKL The Max Alternative 89.9 FM

Radio Contest Rules

1. Dates/Terms/Eligibility. The Max Alternative 89.9, WLKL may change the dates and/or terms of the Contest without prior notice. Any material changes will be broadcast on air or on its website or social media platforms. All contests are open to legal residents, 14 years of age and older. There is no purchase necessary to enter or win. Employees or agents of WLKL or any entity associated with the Contest, as well as members of the same household of any such employee or agent, may not participate.

2. Prizes. Only one winner or qualifier per household per 30 days. All sales, prize and other taxes, gratuities and any other incidentals associated with the prize are the sole responsibility of the prizewinner. Prizes are not transferable or exchangeable and may not be substituted, except by sponsors for reasons of unavailability. In which case, a prize of equal or greater value will be awarded. The Max Alternative 89.9 WLKL assumes no responsibility or liability for damages loss or injury resulting from acceptance or use of the prize. The Max Alternative 89.9, WLKL is not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter or performer.

3. Conditions/Restrictions. Each winner will be required to produce identification satisfactory to the Station. Each winner will be required to sign an affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each winner will be responsible for any taxes or fees that result from the receipt and/or use of their prize. The Contest is void where prohibited by law. Anyone using fraudulent means to participate and/or win the Contest will be disqualified.

4. Conditions/Restrictions. The Max Alternative 89.9 WLKL is not responsible for errors, problems or delays in the mail or telephone systems that may prevent callers or entries from reaching The Max Alternative 89.9 WLKL. Listeners can call the Max Alternative 89.9 WLKL phone line. If a caller gets disconnected for any reason before their name and phone number have been recorded, another call will be taken. Decisions of the Max Alternative 89.9 WLKL judges are final. All contest entries will become the property of The Max Alternative 89.9 WLKL.

5. Release and Indemnification. In exchange for the right to participate in the contests each participant agrees to release and indemnify WLKL, and its officers, directors, agents, parent companies, subsidiaries and employees (the "Released Parties"), from any and all claims, demands and/or causes of action of any nature

LAKE LAND COLLEGE

or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the participant's participation in the Contest.

6. Rules. Any violation of these rules will result in disqualification. Copies of these rules are available at the Station's website, in person at The Max Alternative studios **5001 Lake Land Blvd. Mattoon, IL 61938-9366** during regular business hours (Mon-Fri. 9:00am –4:00pm) or by sending a request, along with a self-addressed stamped envelope, to the Max Alternative at this address.

Special Internet Rules

1. Game and contest participants using the Internet must provide a valid email address. Limit one entry per email address.
2. The Max Alternative 89.9 WLKL and sponsors not responsible for technical, hardware, software or telephone or other transmission failures of any kind; lost or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by The Max Alternative 89.9, WLKL, users, by any equipment or programming utilized in promotions, games or contests, or by human error which may occur in the processing of submissions, which may limit a participant's ability to participate.
3. The Max Alternative 89.9 WLKL reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of The Max Alternative 89.9 WLKL corrupt the administration, security or proper execution of any Internet promotion, game or contest, or the Internet portion of any promotion, game or contest. The Max Alternative 89.9 WLKL, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by these rules, and the Official General Rules appearing above.

Generic Station Rules

1. Employees of WLKL, its associated agencies, and their immediate families are not eligible to win.
2. Any and all federal, provincial, and local laws apply to all contests.
3. Winner's voice or likeness may be used in conjunction with recorded announcements or outside advertising for The Max Alternative 89.9 WLKL. Winners may be recorded and played back on-air.
4. You may only win once in 30 days.
5. Prizes must be claimed within 10 days of winning unless otherwise noted.

LAKE LAND COLLEGE

- 6.** Any additional costs related to the prize or incurred as a result of accepting the prize are the sole responsibility of the winner.
- 7.** Prize is awarded as is to the winner only. No substitutions or transfers of prizes permitted.
- 8.** Prize has no cash value.
- 9.** In the case of ballot entry contests; if ballot form is illegible, a new form will be drawn
- 10.** Ballots must be filled out by actual person entering to win contest. No substitutions. If ballot was filled out by a third person, a new ballot will be drawn.
- 11.** The Max Alternative 89.9 WLKL may not be held responsible for any technical difficulties, for example studio equipment or phones that result in a potential winner being disconnected on studio lines.
- 12.** The Max Alternative 89.9 WLKL reserves the right to supplement or change contest rules at any time. The decisions of WLKL are final.
- 13.** By participating in any contests, entrants agree to be bound by the official rules and regulations of the promotion.
- 14.** State of Illinois Law Applies In Cases.