LAKE LAND COLLEGE

BEVERAGE AND VENDING SERVICES AGREEMENT

PLEASE MARK ALL PROPOSAL SUBMISSION ENVELOPES WITH THE INFORMATION BELOW:

Beverage and Vending Services RFP Date Issued: April 9, 2018 Date Closed: May 17, 2018 by 5:00 PM, CST

LAKE LAND COLLEGE BEVERAGE AND VENDING SERVICES AGREEMENT

Lake Land College invites you to enter into creating a Beverage and Vending Services Agreement with a national brand product for the purpose of maximizing revenue, promoting increased market share, controlling costs and providing exceptional service to the College. The opportunities presented by this relationship will provide substantial benefits for Lake Land College and its Beverage and Vending Services Supplier. The following pages provide important information to support a successful relationship. We solicit your specific ideas, programs and commitment to realize this opportunity.

Thank you for your interest in developing this relationship. We are grateful for your contribution to and support of the Beverage and Vending Services Agreement and selection process.

We look forward to receiving and reviewing your Beverage and Vending Services Agreement Proposal.

TABLE OF CONTENTS

Definitions	1
Part I – Introductions	
Scope	2
General	
Award of Contract	
Service Commencement	
Organization of RFP	
Terms and Conditions	
Specifications Schedule	
Inquiries	
RFP Submission Format	
Pre-Proposal Conference	
Addenda to the RFP	4
Part II – Terms and Conditions	
Contract Status	F
Contract Format	
Contract Termination for Cause	
Contract Modifications	
Contract Assignments or Sub Contract	
Notification of Selected Supplier	
Term of Contract	
RFP Acceptance/Rejection	
RFP Submittals	
Effective Period of Proposals	
Minor Defects	6
Withdrawal of Proposals	6
Sales Tax Exemption	
Performance Security	
Letter of Credit	
Indemnification Requirements	
Hold Harmless	
Liens	
Choice of Law and Venue	
Actions of Supplier	
Pre-Award Presentations	
Pre-Award Negotiations	
Non-Collusion Affirmations	
Equal Employment Opportunity Requirements	
Federal, State and Local Taxes, Licenses and Permits	
Waiver of Rights	/

	Prior Course of Dealings	.7
	Contract Provisions by Reference	
	Warranty	
	Business Relationship Affirmation	
	Observing Laws and Regulations	
	Repairs to Property Damage	
	Insurance Requirements	
	Policy Minimum Limits	
	RFP Evaluation Criteria	
	Presentations	
	Review of References	
	Supplier Presentations	
	Proposal Qualification Data	
	Requests for Clarification by Proposers	
	Requests for Clarification by the College	
	Informal Communications	
	Formal Communications	
	Additional Contract Requirements	
	License	
	Patent and Copyright	
	OSHA Compliance	
	I – Specifications	
i ait iii	Information Provided by the College	12
	Base Proposal Requirements	
	Contract Administration Planning and Future Opportunities	12
	Exclusivity	
	Support of College Beverage and Vending Operations	
	Product Selections	
	Product Specifications	
	Equipment	
	Fountain Equipment	
	Retail Equipment	
	Catering Equipment	
	Pricing	
	Beverage Vending Equipment Selections	
	Beverage Vending Equipment Selections	
	Beverage Vending Equipment	
	Pricing	
	Service	
	Student Initiatives	
	Academic Initiatives	
	Athletic Initiatives	
	Athletic Sponsorship Recognition Costs	
	Beverage Program Marketing Performance Incentive	
	Food/Snack Vending and Isotonic Beverages Proposal	17

Vending Food/Snacks	17
Subcontracting	
Selections	
Specifications	18
Équipment	
Food/Snack Vending Equipment	18
Pricing	
Products	18
Isotonic Beverage/Athletic Promotional Proposal	19
Additional Sponsorship Opportunities	

Part IV – Pricing Ten (10) Year Period

Signing Award	20
Exclusivity	
Product Pricing	
Minimum Annual Guarantee	
Price Changes	22
College Initiatives	
Athletic Sponsorship Recognition/Spectator Information Systems	
WLKL Radio Game Broadcast	23
Beverage Program Marketing/Initiatives	23
Isotonic (Athletic)	
Other	

Part V – Pricing Five (5) Year Period

Signing Award	25
Exclusivity	
Product Pricing	
Minimum Annual Guarantee	
Price Changes	
College Initiatives	
Athletic Sponsorship Recognition/Spectator Information Systems	
WLKL Radio Game Broadcast	
Beverage Program Marketing/Initiatives	
Isotonic (Athletic)	
Other	
Part VI Signatures	29
Proposal Certification Form	30
Exhibit A Lake Land College Demographics	31
Exhibit B Snack and Beverage Vending Equipment	32

DEFINITIONS

"Beverage" or "Beverages" means carbonated and non-carbonated, non-alcoholic, natural or artificially flavored drinks including, but not limited to, non-alcoholic drinks with nutritive or non-nutritive sweeteners, flavored and/or sweetened mineral water, natural or artificially flavored fruit juices, fruit and/or juice-containing drinks and fruit flavored drinks, cold tea products, isotonic drinks and all drink or beverage bases from which such drinks and beverages could be prepared. It is understood that "Beverages" shall be limited to those beverages and drinks expressly identified or included in this definition.

"Beverage" or "Beverages" shall not include, milk, flavored milk, beer (alcoholic, low alcoholic and non-alcoholic), coffee, freshly brewed tea, hot chocolate, beverages prepared using fresh or frozen fruits, berries, grains or nuts blended with milk, ice cream or yogurt, and all juice squeezed fresh on the Campus. Any products used for academic research or medically related patient care are expressly excluded from "Beverages" as used herein. Any athletic supplement other than isotonic drinks is also excluded.

"Campus" means the acres of Lake Land College, including but not limited to any and all athletic facilities, business offices, student facilities classrooms, concession stands, snack bars, bookstore, convenience store and dining room (student union), in any and all other buildings or facilities and extension centers which currently comprise the campus of Lake Land College or which may be acquired or constructed during the term of the anticipated Agreement and which are operated by or directly in conjunction with the College.

"Exclusivity" The "exclusivity" provided by the anticipated Agreement is not intended to include activities not identified or included in the definitions of the Agreement "Exclusivity" does not include any student, faculty or administrative person who brings beverages on campus for personal consumption. Exclusivity does not mean complete conversion upon agreement.

The word **"College"** or a pronoun used in its place shall mean Lake Land College.

PART I - INTRODUCTION

<u>Scope:</u> Lake Land College (College) is seeking proposals from qualified suppliers to provide and sell specific beverages at its Campus in Mattoon, Illinois and extension centers. The College will provide a long-term commitment to create a most effective and dynamic relationship. Our objective is to create a model agreement which now and in the future sets the standard for a relationship between the education and business communities.

The College goals include substantial growth and profitability of beverage sales. The Supplier will pursue innovative and effective distribution, merchandising and marketing opportunities. The Supplier will promote the sale of a national brand and complete selection of high demand current and future products provided through state-of-the art equipment and quality service.

We have requested that each proposer provide a plan to support its proposal. As discussed in greater detail in the following pages, the plan should describe the Supplier's suggested programs, assumptions and expectations to achieve its financial and operational objectives.

The expectations and rights of each party should be anticipated, identified and reviewed at the outset and throughout the Agreement to create and continue a positive, productive and lasting relationship.

<u>General</u>: The College anticipates an Agreement which grants to the Supplier specific and exclusive rights to sell and promote the sale of beverages at the College Campus. This grant will include specific rights to sell and promote the sale of beverages at facilities owned or operated by the College and through College operations.

This grant is expressly conditioned upon the performance of the Supplier's obligations and commitments as identified in the anticipated Agreement.

<u>Award of Contract</u>: The College plans to award a contract from this RFP for an overall period of ten (10) consecutive years. An alternate proposal for a contract period of five (5) years will be considered.

<u>Service Commencement:</u> The service commencement date shall be negotiated for the earliest date after July 1, 2018. Proposer should specify the best possible start date in days after contract award.

Organization of RFP: This RFP is organized as follows:

Preface	
Part I -	Introduction
Part II -	Terms and Conditions
Part III -	Specifications
Part IV -	Pricing – 10 Year Period
Part V -	Pricing – 5 Year Period
Part VI -	Signatures
Exhibits -	A and B

<u>Terms and Conditions</u>: The terms and conditions should be reviewed very carefully to ensure full responsiveness to the RFP.

<u>Specifications</u>: The specifications in Part III must be responded to on a point by point basis so the College can evaluate how the proposer plans to meet these requirements.

Schedule: The following schedule will apply to this RFP.

April 9, 2018	Issue RFP
May 1, 2018	Pre-Proposal Conference at 1:00 PM, CST
May 17, 2018	RFP Closes at 5:00 PM, CST
May 2018	Proposer Presentations (TBA, if necessary)
June 11, 2018	Board of Trustee Approval of Recommendation
July 1, 2018	Contract Commences
July 2018	Complete Vending Installations
August 1, 2018	Vending Operational

Inquiries: Direct all inquiries relative to the conditions and specifications listed herein to:

Chris Kramer, Director of Auxiliary Services Lake Land College 500I Lake Land Boulevard Mattoon, IL 61938 217-234-5475 * 217-234-5535 Fax E-mail: ckramer@lakelandcollege.edu

<u>**RFP Submission Format:</u>** The following process described is intended to ensure that all proposers have equal access to information relative to this RFP. No information communicated verbally shall be effective unless confirmed by written communication from the Vice President for Business Services of Lake Land College.</u>

In all cases, no verbal communication will override written communications and only written communications are binding.

An original and one copy of the RFP will be submitted to the following address:

Bryan Gleckler, Vice President for Business Services Lake Land College 5001 Lake Land Boulevard Mattoon, IL 61938

Proposals should be presented in a format that can easily be incorporated into a contract between the proposer and the College encompassing the guidelines detailed in the Request for Proposal as required by the College. All proprietary information furnished to the College must be submitted in duplicate, in a separate enveloped marked "Proprietary Information".

Proposers must provide a complete point by point response to all requirements listed.

All pricing will be indicated on the Pricing Forms provided in Part IV and Part V.

All required signatures must be affixed in Part VI.

RFP Envelopes will be marked:

Beverage and Vending Services RFP Date Issued: April 9, 2018 Closing Date: May 17, 2018, by 5 PM, CST

Proposals will be received in the Office of the Vice President for Business Services until 5:00 PM, CST on May 17, 2018. All proposals received after that time and date above will be returned unopened.

RFP must be original and hard copy, and signed by an authorized member of the firm. FAX proposals will not be accepted.

At the specified time stated above, all proposals which are in order shall be opened and dated. Any interested parties may attend. No immediate decision will be rendered. All information received will be confidential until after final action by the Lake Land College Board of Trustees.

Proposers whose RFP responses are not selected for further consideration will be notified in writing at the address in their proposal

Proprietary Information: The information provided in this RFP is intended solely for internal use by the proposer in their response preparation. All information contained herein is proprietary and should not be distributed to any outside organization, except as required by law.

<u>Pre-Proposal Conference</u>: A mandatory pre-proposal conference will be held as stated below. The purpose of the conference is to provide for questions and answers as required to clarify terms, conditions or specifications of the request for proposal.

Date/Time:May 1, 2018, 1:00-3:00 PMLocation:LAKE LAND COLLEGE NEAL HALL, NORTH CONFERENCE ROOM

Proposals must demonstrate an understanding of the scope of work and the ability to accomplish the tasks set forth and must include information that will enable the College to determine the proposers overall qualifications. The College reserves the right to request additional information or clarification on any matter included in the proposal. The College reserves the right to negotiate with any proposer or proposers to arrive at a final decision.

Addenda to the RFP: If it becomes necessary to revise any part of this RFP, notice of the revision will be given in the form of an addendum to all prospective proposers who are on record with the Office of the Vice President for Business Services as having received this RFP. All addenda shall become a part of this RFP. Receipt of addenda must be acknowledged by each proposer, and the failure of a proposer to acknowledge any addendum shall not relieve the proposer of the responsibility for complying with the terms thereof. Acknowledgment shall consist, minimally, of returning a signed copy of all Addenda Cover Sheets to the Issuing Office by the RFP closing date and time. All addenda responses must be received by the RFP closing date and time.

PART II - TERMS AND CONDITIONS

The below terms and conditions will govern in the submission and evaluation of proposals and the award of a contract. Proposers are requested to carefully review the below terms and conditions.

<u>Contract Status</u>: The response to this RFP will be considered as an offer to contract. Final negotiations on the highest evaluated offer will be conducted to resolve any differences and informalities. After final negotiations, an acceptance of the proposal offer will be issued by the College in accordance with the paragraph below.

<u>Contract Format</u>: The resulting contract will incorporate this RFP, the response thereto, all additional agreements and stipulations, and the results of any final negotiations. All of these documents signed by both parties will constitute the final contract.

<u>Contract Termination for Cause</u>: The College may initiate termination of the resulting contract for cause by providing a Show Cause Letter to the Supplier citing the instances of noncompliance with the contract.

The Supplier shall then have ten (10) days from the date of receipt of the Show Cause Letter to reply to the Show Cause Letter.

If the Supplier and the College reach an agreed upon solution, the Supplier shall then have thirty (30) days after such agreement is reached to cure the noncompliance cited in the Show Cause Letter.

If the mutually agreed upon solution is not implemented within thirty (30) days from date of agreement, the College may terminate the contract.

If a mutually agreed upon solution cannot be reached within ten (10) days after receipt of Show Cause Letter by Supplier the College may terminate the agreement.

<u>Contract Modification</u>: All changes to the contract must be agreed to in writing by both parties prior to executing any change.

<u>Contract Assignment or Sub Contract</u>: The resulting contract shall not be assigned, transferred, or sublet in whole or in part without the prior written approval of the College.

Notification of Selected Beverage Supplier: It is the College's intention to review proposals, complete contract negotiations and execute an Agreement on or before June 11, 2018. All proposers will receive written notification of this action after The Lake Land College Board of Trustees has approved the recommendation(s).

<u>Term of Contract</u>: The contract will be for a term often (10) or five (5) years depending upon which term alternative is selected. Contract will commence July 1, 2018.

<u>**RFP Acceptance/Rejection:**</u> The College reserves the right to reject any or all proposals and is not bound to accept any offer if that offer is contrary to the best interests of the college.

<u>**RFP Submittals:**</u> Any exceptions and/or alternates must be stated in the response to the RFP. Failure to provide required data to allow for evaluation of the RFP or failure to complete the accompanying documents may be grounds for rejecting the RFP.

<u>Effective Period of Proposals</u>: The proposals submitted must remain in effect for a minimum period of ninety (90) days after the closing date to allow time for evaluation, approval and award of the contract.

Minor Defects: The College reserves the right to waive minor defects in this RFP.

<u>Withdrawal of Proposals</u>: Any proposer may withdraw its proposal by written request at any time prior to 5:00 p.m. on May 17, 2018. All proposals received and not properly withdrawn prior to that time, may not be withdrawn until and unless a written request to withdraw such proposal is received and approved by the College. The College reserves exclusive discretion to approve such requests.

<u>Sales Tax Exemption</u>: The College is exempt from State Sales Tax and Federal Excise Tax. The tax number for these exemptions is E9998-2171-07. The Illinois Retailers Occupation Tax Act Certificate of Registration number for Lake Land College is 0083-6311.

<u>Performance Security</u>: The successful proposer shall provide a bond or an irrevocable letter of credit in the amount of the minimum annual guarantee or an amount mutually agreed upon on behalf of the Lake Land College Board of Trustees to insure payment of amounts due and performance of all services in accordance with the provisions of the contract and proposal documents. Subject document will be provided for the College's approval prior to issuance of a contract.

Letter of Credit: In order for the irrevocable letter of credit to be considered, such letter of credit must be backed by an uncontingent secured promissory note or security. Evidence that the letter of credit is backed by an uncontingent secured promissory note, security, collateral or assets of the party to whom the credit is extended must be forwarded with the executed letter of credit. The Lake Land College Board of Trustees must be included as an additionally secured party.

Indemnification Requirements: The below listed requirements are mandatory for protecting the interest of the College.

<u>Hold Harmless</u>: The successful Supplier shall indemnify and hold the College harmless from all Suppliers performance or failure of performance under the resulting contract

<u>Liens:</u> The successful Supplier shall keep the College free and clear from all liens asserted by any person or firm for any reason arising out of the furnishing of services or materials by or to the Supplier.

<u>Choice of Law and Venue</u>: The resulting contract shall be construed under the laws of the State of Illinois and venue in any action to enforce the contract shall be in Coles County, Illinois.

<u>Actions of Beverage Supplier</u>: The action of the successful Supplier with third parties are not binding upon the College. The Supplier is not a division of the College, partner or joint venture of/with the College.

<u>Pre-Award Presentations</u>: As a part of the evaluation process, the College may require presentations from the highest ranked proposers. Lake Land College is not liable for any expense incurred by proposers in the preparation and presentation (if requested) of proposals.

<u>Pre-Award Negotiations</u>: Selection may be made without further discussion or negotiation therefore, proposals should be submitted on the most favorable terms which can be submitted in response to this Request for Proposal. Proposals must demonstrate an understanding of the scope of work and the ability to accomplish the tasks set forth and must include information that will enable the College to determine the proposers over all qualifications. The College reserves the right to request additional information or clarification on any matter included in the proposal prior to award, the College may elect to conduct negotiations with the highest ranked proposers for purposes which include:

- Resolving minor differences and informalities
- Clarifying necessary details
- Emphasizing important issues and points
- Receiving assurances from proposers
- Exploring ways to improve the final contract

Non-Collusion Affirmation: The Supplier affirms that the proposal has not been prepared in collusion with any other offeror, and that the contents of this proposal as to prices, terms, or conditions of said proposal have not been communicated by the Supplier to any other person engaged in this type of business prior to the official opening of this proposal.

Equal Employment Opportunity Requirements: In entering into any contract resulting from this RFP, the proposer agrees to comply with Equal Employment Opportunity and Affirmative Action.

<u>Federal, State and Local Taxes, Licenses and Permits</u>: The successful Supplier will comply with all laws and regulations on taxes, licenses and permits.

<u>Waiver of Rights</u>: No delay or failure to enforce any provision of this agreement shall constitute a waiver or limitations of the College's rights under any resulting contract.

<u>Prior Course of Dealings</u>: The parties hereby agree that no trade usage, prior course of dealing or course of performance under other contracts shall be a part of this agreement or shall be used in the interpretation or construction of this agreement.

<u>Contract Provisions by Reference:</u> It is mutually agreed by and between the College and the proposer that the College's acceptance of the proposer's offer by the issuance of a letter of acceptance shall create a contract between the parties thereto containing all specifications, terms and conditions in the Request for Proposal except as amended in the letter of acceptance. Any exceptions taken by the proposer which are not included in the RFP letter of acceptance will not be part of the contract. Therefore, in the event of a conflict between the terms and conditions of the RFP and information submitted by a proposer, the terms and conditions of this Request for Proposal and letter of acceptance order will govern.

Warranty: The proposer warrants that the goods or services supplied hereunder will be of good workmanship and of proper materials, free from defects and in accordance with specifications. If the proposer knows of the purchaser's intended use, the proposer warrants that the goods or services are suitable for the intended use.

Business Relationship Affirmation: The proposer affirms that no elected or appointed official or employee of the College has benefited or will benefit financially or materially from the proposed Agreement. The proposer affirms that the Supplier has not paid, given or donated or agreed to pay, give or donate to any officer or employee of the College any money or other thing of value, either directly or indirectly in the procuring of the Agreement. Any Agreement may be terminated by the College if it is determined that gratuities of any kind were either offered to, or received by, any College officer or employee contrary to this policy.

Observing Laws and Regulations: The Supplier shall keep fully informed of all and shall faithfully observe all laws, national and state, and all ordinances and regulations affecting responsibility to the College, or affecting the rights of supplier's employees, and he shall protect and indemnify the College, its officers, and agents against any claims of liability arising from or based on any violation thereof.

<u>**Repairs to Property Damage:**</u> Existing facilities damaged during this work caused by the Supplier, the Supplier's agents or employees shall be repaired and left in as good condition as found. All repairs shall be accomplished at no cost to the College.

Insurance Requirements: The proposer shall secure and pay the premium or premiums of the following policies of insurance with respect to which minimum limits are fixed in the schedule set forth below. The Lake Land College Board of Trustees shall be added as an additional insured on all such policies. Each such policy shall be maintained in at least the limit fixed with respect thereto, and shall cover all of the proposer's operations hereunder, and shall be effective throughout the period of this contract or any extension thereof it is not the intent of this schedule to limit the types of insurance required herein.

Policy Minimum Limits:

- Workers Compensation Statutory
- *Comprehensive General Liability Insurance \$1 Million combined single limit of liability for bodily injury and property damage
- Comprehensive Automobile Insurance \$1 Million combined single limit of liability for bodily injury and property damage
- Excess Umbrella Liability \$5 Million each occurrence

*Comprehensive Liability to include, but not be limited to,

- (1) Consumption or use of Products;
- (2) existence of equipment or machines on location; and
- (3) contractual obligations to customers.

Excess of above indicated Underlying Insurance subject to a maximum of \$10,000 self-insured retention on uninsured perils.

As to any insurance required by this agreement, a certified copy of each of the policies or a certificate or certificates evidencing the existence thereof, or binders, shall be delivered to the College within fifteen (15) days after the tentative award of this agreement. In the event any binder is delivered, it shall be replaced within thirty (30) days by a certified copy of the policy or a certificate in lieu thereof. Each such copy or certificate shall contain a valid provision or endorsement that the policy may not be canceled, terminated, changed or modified without giving thirty (30) days written advance notice thereof to the College's representative and that the insurance reflected thereon meets the minimum requirements of the proposal. A renewal policy or certificate shall be delivered to the College at least thirty (30) days prior to the expiration date of each expiring policy. If at any time any of the policies shall be or become unsatisfactory to the College as to form or substance, or if any of the carriers issuing such policies shall be or become unsatisfactory to the College, the Proposer shall promptly obtain a new and satisfactory policy in replacement upon such written notice from the College.

<u>**RFP Evaluation Criteria:**</u> The award of a Agreement will be based upon a comprehensive review, analysis and negotiation of the proposal(s) which best meet the needs of the College. The specific evaluation criteria will include the following:

- Total Economic Value: Signing bonus and anticipated/guaranteed realized revenue in support of the College
- Quality of Beverage and Vending Services Agreement Plan
- Feasibility, innovation, communication, specific ideas and resources identified to support revenue and other objectives
- Demonstrated Understanding of Broader College Objectives
- Team Experience, Commitment and Demonstrated Understanding
- Evaluation of human resources identified and committed to the relationship
- College initiatives including Student, Academic and Athletic
- Proposals and commitments to support these important objectives
- Proven history of quality service and responsiveness

As part of its proposal review, the College may request and consider presentations, review of references and supplier representatives.

<u>Presentations</u>: The College reserves the right, but is not obligated to, request and require that each proposer provide a formal presentation of its proposal at a date and time to be determined. If required by the College, it is anticipated that such presentation will not exceed two (2) hours. No proposer will be entitled to be present during, or otherwise receive any information regarding, any other presentation of any other proposer.

<u>**Review of References:**</u> Each proposer is required to provide a customer list of educational institutions with an exclusive beverage contract. The College reserves the right, but is not obligated to, contact and review the beverage program of any institution identified by any proposer as a reference.

<u>Supplier Representatives:</u> Proposer must identify the people it anticipates representing the Supplier in developing and implementing the Agreement. The College may conduct interviews with identified supplier representatives as part of its evaluation process of the proposals.

The College will include in its evaluation; proposals, presentations, references and interviews. In addition, the award will be predicated upon the successful negotiation of the specific terms and conditions to be included in the Agreement. The College will be the sole judge of the suitability of the proposed beverage and vending services and the Agreement.

<u>Proposal Qualification Data</u>: If necessary to evaluate proposer qualification, proposer may be requested to furnish information on the below items:

- Financial resources
- Personnel resources
- Executives and key person resumes
- Ability to meet delivery and service schedule
- Ability to meet specification quality requirements

<u>Requests for Clarification by Proposers</u>: Any proposer may request that the College clarify any information contained in this Request for Proposal for Beverage and Vending Services Agreement. All such requests must be made in writing to:

Chris Kramer, Director of Auxiliary Services Lake Land College 500I Lake Land Boulevard Mattoon, IL 61938 217-234-5475

The College will provide a written response to all written requests for clarification within five (5) business days after its receipt of such request. The College will not respond to any request for clarification received by the College after the close of business five (5) days prior to opening. The College's response to any request for clarification, together with a copy of the request for clarification, will be provided contemporaneously by the College to each party receiving this RFP.

Under no circumstances, may any proposer or its representative contact any employee or representative of the College regarding the RFP prior to closing date, other than as provided in this section. Strict adherence to this important procedural safeguard is required and appreciated.

<u>Requests for Clarification by the College:</u> The College may request that any proposer clarify or supplement any information contained in any Beverage and Vending Services Agreement Proposal unless otherwise specified by the College. Proposers are required to provide a written response within five (5) business days of receipt of any request for clarification by the College.

Informal Communications: From the date of receipt of this RFP by the proposer until a binding contractual agreement exists with the selected proposer and all other proposers have been notified or when the College rejects all proposals, informal communications regarding this procurement shall cease. Informal communications shall include but not be limited to:

- Requests from the proposers to any department(s) at the College, for information, comments, speculation, etc.; and
- Requests from any department at the College, or any employee of the College, for information, comments, speculation, etc.

Formal Communications: From the date of receipt of this Request for Proposal by each proposer until a binding contractual agreement exists with the selected proposers and all other proposers have been notified or when the College rejects all proposals, all communications between the College and the proposers will be formal, or as provided for in this Request for Proposal. Formal communications shall include but not be limited to:

- Pre-Proposal Conference
- Oral presentations
- Pre-Award Negotiations

ANY FAILURE TO ADHERE TO THE PROVISIONS SET FORTH IN MAY RESULT IN THE REJECTION OF ANY SUPPLIER'S RESPONSE OR CANCELLATION OF THIS REQUEST FOR PROPOSAL.

<u>Additional Contract Requirements:</u> The College anticipates that the Agreement will include additional contract requirements including, but not limited to, the following:

<u>License</u>: Agreement will not grant the Supplier a license or other right to duplicate or use any image or intellectual property of the College in any manner other than as may be expressly approved in writing in connection with the performance of the contract.

Patent and Copyright: The Supplier shall pay all royalties, license fees, and patent to invention rights, or copyrights or trade and service marks and defend all suits or claims for the infringement of any patent or invention right or copyrights or trade and service marks involved in the items furnished in commitment with the Agreement.

The Supplier will hold and save the College and its officers, agents, servants, and employees harmless from liability of any nature or kind, including cost and expenses for, or on account of any patented or unpatented invention, process, article, or appliance furnished in the performance of the Agreement including its use by the owner, unless otherwise specifically stipulated.

Copyrights for any item specified shall be the property of the College and inure to its benefit and proposer shall execute such documents, as College may require, for the perfection thereof.

OSHA Compliance: All items or service to be furnished hereunder shall meet all applicable State and Federal requirements of the Occupational Safety and Health Act. All alleged violations and deviations from said state and federal regulations or standards of the items or services to be furnished hereunder, must be set forth on the proposed requirements and criteria in the proposal response. Or if at any later date the items or services contained herein shall not meet all applicable state and federal requirements after the proposer is awarded the contract hereunder, the proposer must notify the College's Vice President for Business Services immediately by registered mail.

PART III - SPECIFICATIONS

Information Provided by the College: The College has, in this Request for Proposal and otherwise, provided proposers with information relating to the College, its current operations and beverage program. The intent of this proposal is, among other things, to provide students, faculty, administration and guests with a comprehensive line of national brand products which respond to consumer demand and brand preference while providing strong marketing value of brand association.

The College has provided each identified proposer with opportunity to independently collect, review and verify any information provided by or on behalf of the College. The College assumes no responsibility or liability for the adequacy or accuracy of any information provided by the College, its agents, employees or representatives. The proposer agrees to waive any claim or defense to any claim relating to the adequacy or sufficiency of any information provided prior to the execution of the anticipated Beverage and Vending Services Agreement.

Subject to these limitations, this Request for Proposal contains information describing College communities, operations and Beverage programs. For your continuing reference, we have included additional information regarding College registration, demographics, student residence, faculty, staff and Campus as Exhibit A

<u>Base Proposal Requirements</u>: In support of its financial and operational objectives, each proposer will provide a detailed Beverage and Vending Services Agreement Plan. The Agreement Plan should identify specific sales and revenue objectives for each product and distribution channel. The Agreement Plan should also include assumptions and relationship commitments required to obtain those goals.

The Agreement Plan should describe the programs and/or resources which support the likelihood of achieving the identified objectives. The Agreement Plan should also include service and reporting commitments together with specific suggestions regarding communication, planning and performance review. The Agreement Plan represents an opportunity for each proposer to provide examples of its innovation, alternative distribution strategies, operational opportunities, marketing proposals and understanding of the College communities and objectives.

<u>Contract Administration Planning and Future Opportunities:</u> The proposal should offer specific suggestions regarding contract administration, reporting, planning and dispute resolution. The College recognizes the value of a long-term commitment to a Beverage relationship. Yet, it is difficult, if not impossible, to anticipate all events and activities which might materially affect the ability of the Agreement to achieve its intended objectives. Certain terms and conditions can and will be stated in dynamic and unambiguous terms. For example, the College will require that all equipment and service be maintained at the then-current state-of-the-art.

With respect to various aspects of the Agreement, the College will require specific financial commitment throughout the term of the Agreement (i.e., annual initiative/marketing support.) On occasion, the specific financial commitment may not be identified for the entire intended term of the Agreement. For example, the College requires a specific three (3) year commitment to maintain the cost of all products to be provided by the Supplier. The proposal should include suggested procedures for dialog and agreement regarding the review of requested price increases in other similar mutual circumstances.

The future businesses of the selected Supplier might include an expanded or reduced compliment of products, packages and distribution. The proposer is encouraged to anticipate the inevitability of change and provide specific recommendations for a dynamic relationship which could take advantage of newly discovered opportunities without unduly limiting or committing each party to unforeseen circumstances which may preclude the intended outcome.

Exclusivity: In addition to its commitment to create increased value with the Agreement through the increased sale of beverages, the College recognizes and supports the benefit of providing exclusive Beverage relationship opportunities. In consideration of this exclusive commitment and support, the College requests appropriate compensation. Please specify) your proposal for the amount and term of payment of compensation for this commitment.

In support of this commitment, the College solicits specific suggestions and expectations regarding the College's opportunity and effort to support this grant of exclusivity.

<u>Support of College Beverage and Vending Operations:</u> The College currently distributes and/or promotes beverages and vending through the following operations:

- Vending Areas On and Off Campus
- Men's and Women's Athletic
- Facilities Catering

The Agreement will support existing and future College distribution. Your proposal should reflect your commitment to provide products, equipment, service and marketing support to each current, additional or alternative distribution channel identified in your Beverage and Vending Services Agreement Plan.

<u>Product Selections:</u> The Supplier will identify and provide, or offer to provide, at the College's option, all beverages packaged, manufactured or distributed by or otherwise available (i.e., through agreements, relationships, alliances or other cooperative efforts) to the Supplier. The Supplier will commit to provide and offer to include in the Agreement, on measurably comparable terms and conditions, all future beverages manufactured, packaged or distributed by or otherwise made available to the Supplier. Unless otherwise specified in the proposal, it is understood that the Agreement will make available to the College, at its option, all current and future beverages offered by the Supplier.

<u>Product Specifications:</u> All beverages will be made available to the College in packages and pursuant to specifications reasonably requested by the College. The proposal shall identify all beverages sold or distributed by the Supplier, including all specifications fully describing the portion size, packaging, dispensing capability in concentration (if applicable) of each beverage. The proposal should include a complete listing of all syrup and concentrate flavors offered by the Supplier.

Equipment: The Supplier will be required to supply, install, service and maintain all fountain, display and other equipment used to sell or display beverages, at no cost to the College.

Fountain Equipment: Dispensing equipment must be supplied, installed, serviced and maintained by the Supplier at no cost to the College or College authorized retailer.

The proposal should include the Supplier's suggestions regarding placement and location of beverage fountain equipment to most effectively promote beverage sales and service, subject to review and approval by the College.

All fountain equipment must be new and remain, state-of-the-art throughout the term of the Agreement.

All dispensers must be equipped with locks and/or shut-off valves at no cost to the College and shall be filtered with a stainless steel, vented, double check valve backflow. Equipment may be subject to approval by the State or County Health Department.

All dispensers must be equipped with separate water supply shut-off.

The syrup must be in five (5) gallon bags in a box. Any alternative specification requires express College approval. Bag in the box racks will be provided that accommodate the storage areas of the college.

C02 tanks must be twenty (20) pound capacity with capped faucet for sanitary purposes.

All fountain equipment must be checked and calibrated on a periodic basis including preparations for the opening of each school semester.

<u>**Retail Equipment:**</u> The Supplier shall supply, install, service and maintain all equipment necessary to promote the sale of beverages at College retail facilities. All equipment must meet the requirements of Coles County Health Department including casters on all upright refrigerated merchandisers.

- All equipment supplied to support retail sales must be new and remain state-of-the-art throughout the term of the Agreement.
- The proposal should include proposed equipment to promote retail sales; and
- The proposal shall outline marketing and merchandising programs to promote beverage sales for the College.

<u>Catering Equipment:</u> The Supplier will be required to provide and maintain new state of-the-art equipment to display or resell beverages.

<u>**Pricing:**</u> Pricing commitments must be guaranteed for a minimum three (3) year period. The College will expect any increases to be consistent with those applied to other customers of comparable size and nature. Recommendations for a procedure to review requested increase in selling price should be addressed in Part IV.

The proposal should identity the beverage category, package size and case count (if applicable), and cost of each beverage product offered by the proposer, including syrups, pre-mix and CO2. The cost schedule should be provided in sufficient detail to identify costs of all products and any volume incentive.

Beverage Vending Equipment Selections: The Supplier will identify and provide, or offer to provide, at the College's option, all beverages packaged, manufactured or distributed by or otherwise available (i.e., through agreements, relationships, alliances or other cooperative efforts) to the Supplier. The Supplier will commit to provide and offer to include in the Agreement, on measurably comparable terms and conditions, all future beverages manufactured, packaged or distributed by or otherwise made available to the Supplier. Unless otherwise specified in the proposal, it is understood that the Beverage and Vending Services Agreement will make available to the College, at its option, all current and future beverages offered by the Supplier.

Beverage Vending Equipment Specifications: All beverages will be made available to the College in packages and pursuant to specifications reasonably requested by the College. The proposal shall identify all beverages sold or distributed by the Supplier, including all specifications fully describing the portion size, packaging, dispensing capability in concentration (if applicable) of each beverage. The proposal should include a complete listing of all syrup and concentrate flavors offered by the Supplier.

Describe in detail the full service program including but not limited to cash accountability, reporting and performance standards, collection/payment procedures and all other attributes of your vending program.

Describe in detail the Supplier's recommendation regarding the placement and location of beverage vending equipment to most effectively promote beverage sales and service. Final locations, however, will be subject to review and approval by the College administration.

<u>Beverage Vending Equipment:</u> The Supplier will be required to supply, install, service and maintain all new state-of-the-art beverage vending equipment used to sell or display beverages, at no cost to the College. The College currently contracts for a full service vending machine program. Current canned soda and canned juice/tea placements are identified on Exhibit B.

If the College desires to have vending machines placed in an outdoor location secured by a shelter with security gate matching the existing structure. Your proposal should indicate your willingness to supply this enclosure and vending machines.

<u>**Pricing:**</u> Pricing commitments are made without regard to which of the College operations or communities may provide or sell the beverages and must be guaranteed for a minimum three (3) year period. Recommendations for a procedure to review requested increase in selling price should be addressed in Part IV.

The proposal should identify the proposed commission rates by selling price for the sale of vended beverages for each product category, size and package sold or distributed by the Supplier. Commission should be stated as a percentage of gross sales without deduction of any costs incurred by the Supplier including but not limited to taxes, repairs and service. List in Part IV.

Please include a minimum annual guarantee for vending sales based upon proposed commission structure.

<u>Service:</u> The College is committed to exemplary service. The Beverage and Vending Services Agreement Plan should describe the service and quality control program proposed by the Supplier.

The Supplier will provide reporting service 6:00 a.m. to 10:00 p.m., five days a week (four days/week in summer) and repair of all equipment within twenty-four (24) hours, at no cost to the College.

<u>Student Initiatives:</u> The College understands that any successful Agreement must provide visible programs to students. The Agreement Plan response should address funding for special projects or programs that benefit the campus as a whole such as College-wide speakers or concerts, improvements to student facilities, or programs developed to enhance student life.

Academic Initiatives: The College recognizes the opportunities presented by academic initiatives supported by business relationships. These represent an opportunity for an exchange of resources within the teaching and learning objectives of the College. Please designate funds to be used to support academic opportunity, for example, scholarships. Equally important, please identify any expectations or limitations on the use of these funds or other resources which would support your individual objectives. Again, proposers are encouraged to be creative in identifying opportunities in the area.

<u>Athletic Initiatives:</u> The Lake Land College Athletic Department represents a substantial opportunity for the Agreement In addition to promoting the sale of beverages at athletic events, athletic initiatives support and promote the association of the Suppliers brand with Lake Land College. The impact and value of this association is increasingly significant as the College athletic programs continue to improve and attract attention.

The Agreement Plan should identify opportunities for creative and effective support of athletic initiatives. The College will work with the Supplier to develop an effective and efficient communication and discussion plan to allocate these funds and resources among the various athletic initiatives. Athletic initiatives do not include sponsorship recognition opportunities which are specifically addressed below.

Athletic Sponsorship Recognition: The Agreement will grant to the Supplier the exclusive right to corporate sponsorship recognition at various College athletic venues. Specifically, the package includes sponsorship recognition opportunity with any Lake Land College sports team, including but not limited to the following facilities:

Baseball Field (bleachers, field/turf, dug outs) Baseball and Softball Fence Signs Softball Field (bleachers, field/turf, dug outs) Field House and Fitness Center Sports Schedules Posters Pocket Schedules New Baseball and Softball Bleachers

<u>Costs:</u> The Supplier will be responsible for the reasonable cost of the sponsor panels.

<u>Beverage Program Marketing:</u> The College recognizes the importance of timely and effective marketing to promote the sale of beverages on Campus.

The College reserves the right for final approval on all marketing initiatives including the use of College trademarks. Such approval not to be unreasonably withheld.

The Agreement Plan should include suggested and example strategies for the development and implementation of these marketing initiatives.

Any funds not used during any year of the Agreement will be made available for beverage program marketing in the following year. Any funds not used for beverage program marketing during the first five (5) years of the Agreement shall be paid to the College within thirty (30) days following the end of the first five (5) years. Any funds not used for beverage program marketing during the second five (5) years of the Agreement shall be paid to the College within thirty (30) days following the end of the first five (5) years. Any funds not used for beverage program marketing during the second five (5) years of the Agreement shall be paid to the College within thirty (30) days following the end of the contract term.

<u>Performance Incentive</u>: The College recognizes the priority of measurable growth of beverage sales. Please provide a proposed performance incentive for each beverage category.

The performance incentive should be specified in sufficient detail to determine the incentive for each product and volume of each product purchased in support of the Agreement. Any volume or other variable incentive should be similarly specified.

The performance incentive schedule should be in form and substance consistent with the mutual benefits and objectives of the Supplier and College.

<u>Food/Snack Vending and Isotonic Beverages Proposal:</u> The College is soliciting proposals to support existing beverage sales and distribution channels. Proposals should support existing operations and describe opportunities and strategies to modify and/or improve existing distribution or operations. The College is specifically requesting recommendations on how to maximize the opportunities available to a Beverage Relationship. In addition, the College is soliciting specific food/snack vending, and isotonic beverage/athletic promotion proposals as identified in this section. The College will incorporate these proposals in the overall agreement. UNLESS OTHERWISE SPECIFIED, ALL TERMS, DEFINTIONS, INSTRUCTIONS AND INFORMATION OTHERWISE PROVIDED IN THIS REQUEST FOR BEVERAGE PROPOSAL SHALL APPLY TO THE ADDITIONAL PROPOSALS FOR FOOD/SNACKS AND ISOTONIC BEVERAGES.

Please identify all commission rates as affected by alternative vend pricing. Commission should be stated as a percentage of gross sales without deduction of any costs incurred by the Supplier, including but not limited to, applicable taxes.

<u>Vending Food/Snacks</u>: The College requests an alternative proposal to vend food, snacks and other items. This agreement plan proposal will not be considered complete without a legitimate proposal for vending of food, snacks and other items. The college reserves the right to award the opportunity to vend food/snack and other items separately from the beverage agreement but desires to combine all vending under one contract.

<u>Subcontracting</u>: It is understood that the Supplier may subcontract any or all of its responsibilities to provide food and snack vending. However, the selection of any subcontractor is expressly subject to the College's right to approve or disapprove, for any reason, any proposed subcontractor. The use of any subcontractor does not, in any way, relieve the Supplier of its obligations to the College.

<u>Selections:</u> The Proposer will identify and provide, or offer to provide, at the College's option, all food/snack items packaged, manufactured or distributed by or otherwise available (i.e., through agreements, relationships, alliances or other cooperative efforts) to the College. The Proposer will commit to provide and offer to include in the Agreement, on measurably comparable terms and conditions, all future products manufactured, packaged or distributed by or otherwise made available to the Proposer. Unless otherwise specified in the proposal, it is understood that the Proposer will make available to the College, at its option, all current and future products offered by the Proposer.

<u>Specifications</u>: All products will be made available to the College in packages and pursuant to specifications reasonably requested by the College. The proposal shall identify all products sold or distributed by the Proposer, including all specifications fully describing the portion size, packaging, dispensing capability in concentration (if applicable) of each beverage. The proposal should include a complete listing of all syrup and concentrate flavors offered by the Proposer.

Describe in detail the full service program including but not limited to product equipment service, maintenance, cash accountability, reporting, and performance standards, collection/payment procedures and all other attributes of your vending program.

The Agreement Plan should describe recommendations regarding the placement of equipment to most effectively promote sales and service.

Equipment: The Supplier will be required to supply, install, service and maintain all state of the art vending, display and other equipment used to sell or display food/snacks and beverages, at no cost to the College.

<u>Food/Snack Vending Equipment:</u> The College currently contracts for a food/snack vending equipment program. See Exhibit B for a description of type and locations of machines.

<u>Pricing</u>: The College supports the opportunity to provide snacks and other goods at vend prices which represent a value to its students, faculty, administration and guests. The College requires a specific three (3) year commitment to maintain the vended price of all products to be provided by the proposer. Proposer's recommendation should include a procedure to review request for increases in vending price. The College will expect any increases to be consistent with those applied to other customers of comparable size and nature. Please address in Part IV and V. The proposer is encouraged to anticipate the inevitability of change and provide specific recommendations for a dynamic relationship which could take advantage of newly discovered opportunities without unduly limiting or committing each party to unforeseen circumstances which may preclude the intended outcome. Your proposal should reflect any assumptions or implications of any proposed modification to current pricing.

<u>**Products:**</u> In support of its obligation to be responsive to its students, faculty and guests, the College reserves the right to reject any products sold through vending machines. The proposal should identify

the proposed commission rates by selling price for the sale of vended products by category, size and package sold or distributed by the Proposer. Commission should be stated as a percentage of gross sales without deduction of any costs incurred by the Proposer including but not limited to taxes, repairs and service. List in Part IV and V.

Please include a minimum annual guarantee for vending sales based upon proposed commission structure.

Isotonic Beverage/Athletic Promotional Proposal: The proposal requirements of the Agreement include the exclusive right to sell isotonic beverages on the College Campus.

The College solicits a proposal for the distribution and promotion of isotonic beverages in connection with Men's and Women's Athletics for events not held in the Field House and for the Field House.

The proposal should include a commitment to provide isotonic products as requested for student athletes. Moreover, all cups, coolers and chests necessary to distribute this product will be provided by the Supplier.

The exclusive sponsorship recognition category provided to the Isotonic Beverage Supplier includes:

- Use of Lake Land College Athletic marks in connection with the promotion and sale of isotonic products;
- Placement of isotonic product and containers in all Lake Land College athletic team bench areas.

<u>Additional Sponsorship Opportunities:</u> The Agreement may grant the exclusive right to certain beverage category sponsorship of broadcast athletic events.

Your Agreement Plan should include your recommendations regarding the innovated and expansive application of this program. Please specify the amounts to be paid to the College in consideration of this promotional opportunity.

PART IV – PRICING TEN (10) YEAR PERIOD

Signing Award: Please identify the amount of signing award, \$_____

Exclusivity: Please identify your financial and creative commitment for exclusivity initiatives for a ten (10) year period.

(1)	\$
(2)	\$
(3)	\$
(4)	\$
(5)	\$
(6)	\$
(7)	\$
(8)	\$
(9)	\$
(10)	\$

Product Pricing: Include all carbonated, non-carbonated products, syrups, premix, waters, tea, isotonics, teas and CO2.

Please list in the following format, if possible. Attach additional sheets as necessary.

Category	Pkgs	Case Count Cost
		\$
		\$
		\$
		\$
		\$
<u> </u>		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$

Product Pricing: Please identity your financial and creative commitment to support product pricing initiatives for a ten (10) year period.

(1)	\$	
(2)	\$	
(3)	\$	
(4)	\$\$\$\$\$\$	
(5)	\$	
(6)	\$	
(7)	\$	
(8)	\$	
(9)	\$	
(10)	\$	

Please identify your procedure to request price increases.

Commission on Beverage/Snack Vending (Attach additional sheets as necessary.):

Category	Pkg Size	Case Count	Vend Price	Commission
Soft Drink			\$	%
Isotonic			\$	%
Теа			\$	%
Hot Beverage			\$	%
Cold Food			\$	%
Candy			\$	%
Snacks			\$	%
Chips			\$	%
Pastry			\$	%
Ice Cream			\$	%
Other			\$	%
Other			\$	%
Other			\$	%

Please identity any additional financial and creative commitments to beverage/snack vending for a ten (10) year period.

\$
\$
\$
\$
\$
\$
\$
\$
\$
\$
♪ \$ \$ \$ \$ \$ \$

Minimum Annual Guarantee: Beverage/Snack Vending

\$_____

Please list vend prices of any alternative/commissions structure below. Please include minimum annual guarantee with any alternative pricing proposals.

<u>Price Changes:</u> Please identify your procedure to request price increases.

<u>College Initiatives</u> (Student, Academic and Athletic): Please identify your financial and creative commitment for student initiatives for a ten (10) year period.

(1) (2)	\$ \$	
(3)	\$	
(4)	\$	
(5)	\$	
(6)	\$	
(7)	\$	
(8)	\$	
(9)	\$	
(10)	\$	

<u>Athletic Sponsorship Recognition/Spectator Information Systems</u>: Please identify your financial and creative commitment to support athletic sponsorship recognition per year for a ten (10) year period.

(1)	\$
(2)	\$
(3)	\$
(4)	\$
(5)	\$
(6)	\$
(7)	\$
(8)	\$
(9)	\$
(10)	\$

<u>WLKL Radio Game Broadcast</u>: Please indicate below your desire to participate in a premium sponsorship package for radio broadcast of game which may be available if within the control of the College.

Yes No

<u>Beverage Program Marketing/Initiatives:</u> Please identify your financial and creative commitment to support marketing initiatives for a ten (10) year term.



Isotonic (Athletic): Please identity your financial and creative commitment to support isotonic (athletic) initiatives for a ten (10) year period.

(1)	\$
(2)	\$
(3)	\$
(4)	\$
(5)	\$
(6)	\$
(7)	\$
(8)	\$
(9)	\$
(10)	\$

Other: Any other financial considerations. \$ _____

PART VI – PRICING FIVE (5) YEAR PERIOD

Signing Award: Please identify the amount of signing award, \$_____

Exclusivity: Please identify your financial and creative commitment for exclusivity initiatives for a five (5) year period.

(1) \$ _______
(2) \$ _______
(3) \$ _______
(4) \$ _______
(5) \$ _______

<u>Product Pricing</u>: Include all carbonated, non-carbonated products, syrups, premix, waters, tea, isotonics, teas and CO2.

Please list in the following format, if possible. Attach additional sheets as necessary.

Category	Pkgs	Case Count Cost
		\$
		\$
		\$
		\$
		\$
		\$
. <u> </u>		\$
		\$

 	\$
 	\$

Product Pricing: Please identity your financial and creative commitment to support product pricing initiatives for a five (5) year period.

(1)	\$
(2)	\$
(3)	\$
(3) (4)	\$
(5)	\$

Please identify your procedure to request price increases.

Commission on Beverage/Snack Vending: (Attach additional sheets as necessary.)

Category	Pkg Size	Case Count	Vend Price	Commission
Soft Drink			\$	%
lsotonic			\$	%
Теа			\$	%
Hot Beverage			\$	%
Cold Food			\$	%
Candy			\$	%
Snacks			\$	%
Chips			\$	%
Pastry			\$	%
Ice Cream			\$	%
Other			\$	%
Other			\$	%
Other			\$	%

Please identity any additional financial and creative commitments to beverage/snack vending for a five (5) year period.

(1)	\$
(2)	\$
(3)	\$
(4)	\$
(5)	\$

Minimum Annual Guarantee: Beverage/Snack Vending \$_____

Please list vend prices of any alternative/commissions structure below. Please include minimum annual guarantee with any alternative pricing proposals.

<u>Price Changes:</u> Please identify your procedure to request price increases.

<u>College Initiatives</u> (Student, Academic and Athletic): Please identify your financial and creative commitment for student initiatives for a five (5) year period.

(1)	\$
(2)	\$
(3)	\$
(3) (4)	\$
(5)	\$

<u>Athletic Sponsorship Recognition/Spectator Information Systems</u>: Please identify your financial and creative commitment to support athletic sponsorship recognition per year for a five (5) year period.

\$
\$
\$
\$
\$
\$ \$ \$ \$

<u>WLKL Radio Game Broadcast</u>: Please indicate below your desire to participate in a premium sponsorship package for radio broadcast of game which may be available if within the control of the College.

Yes No

Beverage Program Marketing/Initiatives: Please identify your financial and creative commitment to support marketing initiatives for a five (5) year term.



Isotonic (Athletic): Please identity your financial and creative commitment to support isotonic (athletic) initiatives for a five (5) year period.

(1)	\$
(2)	\$
(3)	\$
(3) (4)	\$
(5)	\$

Other: Any other financial considerations. \$

PART VII - SIGNATURES

The undersigned agrees that the response to this proposal is a legal and binding offer and the authority to make the offer is vested in the signer. Minor differences and informalities will be resolved by negotiation prior to acceptance of the offer.

Signature:	
Printed Name:	
Title:	
Company:	
FEIN #:	
Contact Phone Number:	
Contact E-Mail Address:	
Fax Number:	
Date:	-

PROPOSAL CERTIFICATION FORM

This proposal is submitted in response to the Beverage and Vending Services RFP issued by Lake Land College. The undersigned, as a duly authorized officer, hereby certifies that _______ (company) agrees to be bound by the content of this proposal and agrees to comply with the terms, conditions and provisions of the referenced Request for Proposal (RFP) and any addenda thereto in the event of an award. Exceptions are to be noted as stated in the RFP. The proposal shall remain in effect for a period of ninety (90) calendar days as of the Due Date for responses to the RFP.

Person(s) authorized to negotiate in good faith on behalf of this firm for purposes of this Request for Proposal are:

Printed Name:	Title:
Signature:	Date:
Printed Name:	Title:
Signature:	Date:
FEIN #:	

EXHIBIT A - LAKE LAND COLLEGE DEMOGRAPHICS

The following documents are enclosed:

Summer 2017 Student Enrollment Statistics

- Fall 2017 Student Enrollment Statistics
- Spring 2018 Student Enrollment Statistics

Lake Land College Fact Sheet

Visit the Lake Land College web page at <u>www.lakelandcollege.edu</u> for additional information about the College, its programs, campus, and staff.

Student Enrollment by Degree Type Semester 2017SU

Degree Type	Total	Freshman	Sophomore	Full Time	Part Time	In District	Out of District
Associate in Applied Science	498	114	384	264	234	452	46
Associate in Arts	312	130	182	166	146	274	38
Associate in Engineering Science	6	0	6	l	5	5	1
Associate in Liberal Studies	173	96	77	98	75	163	10
Associate in Science	215	35	180	104	111	189	· 26
Certificates	157	40	117	118	39	140	17
Course Enrollees	341	205	136	103	238	283	58
Technical Skills Training	570	527	43	75	495	142	428
College Total	2,272	1,147	1,125	929	1,343	1,648	624

Student Enrollment by Program Semester 2017SU

Degree Type		Head Count	Credit Hours	FTE
Associate in Applied Science		498	2,786.50	185.77
Associate in Arts		312	1,694.00	112.93
Associate in Engineering Science		6	24.00	1.60
Associate in Liberal Studies		173	1,020.00	68.00
Associate in Science		215	1,132.00	75.47
Certificates		157	1,034.00	68.93
Course Enrollees		341	1,517.50	101.17
Technical Skills Training		570	1,038.00	69.20
	College Total	2,272	10,246	683,1

Student Enrollment by Degree Type Semester 2017FA

Degree Type	Total	Freshman	Sophomore	Full Time	Part Time	In District	Out of District
Associate in Applied Science	1,157	472	685	784	373	1,064	93
Associate in Arts	1,019	646	373	797	222	883	136
Associate in Engineering Science	21	11	10	20	1	15	6
Associate in Liberal Studies	421	242	179	231	190	393	28
Associate in Science	335	107	228	258	77	308	27
Certificates	248	137	111	161	87	227	21
Course Enrollees	194	106	88	26	168	164	30
Dual Credit	1,091	1,091	0	16	1,075	1,087	4
Technical Skills Training	480	432	48	18	462	154	326
College Total	4,966	3,244	1,722	2,311	2,655	4,295	671

Student Enrollment by Program Semester 2017FA

Degree Type		Head Count	Credit Hours	FTE
Associate in Applied Science		1,157	14,354.50	956.97
Associate in Arts		1,019	13,440.50	896.03
Associate in Engineering Science		21	304.50	20.30
Associate in Liberal Studies		421	4,624.50	308.30
Associate in Science		335	4,368.50	291.23
Certificates		248	3,076.00	205.07
Course Enrollees		194	1,083.00	72.20
Dual Credit		1,091	4,642.00	309.47
Technical Skills Training		480	1,405.50	93.70
	College Total	4,966	47,299	3,153.3

Student Enrollment by Degree Type	
Student	

Semester 2018SP

Degree Type		Total	Freshman	Sophomore	Full Time	Part Time	In District	Out of District
Associate in Applied Science		1,084	376	708	754	330	1,000	84
Associate in Arts		948	483	465	718	230	868	80
Associate in Engineering Science		20	80	12	19		16	4
Associate in Liberal Studies		386	181	205	171	215	371	15
Associate in Science		251	99	185	192	59	235	16
Certificates		200	86	114	140	60	182	18
Course Enrollees	-	170	103	67	18	152	134	36
Dual Credit		1,321	1,320	1	139	1,182	1,306	15
Technical Skills Training		304	262	42	10	294	158	146
	College Total	4,684	2,885	1,799	2,161	2,523	4,270	414

Student Enrollment by Program

Semester 2018SP

Degree Type	Hea	Head Count	Credit Hours	FTE
Associate in Applied Science		1,084	13,588.00	905.87
Associate in Arts		948	12,387.00	825.80
Associate in Engineering Science		20	300.00	20.00
Associate in Liberal Studies		386	3,854.50	256.97
Associate in Science		251	3,264.50	217.63
Certificates		200	2,441.00	162.73
Course Enrollees		170	903.00	60.20
Dual Credit		1,321	8,190.00	546.00
Technical Skills Training		304	1,401.50	93.43
	College Total	4,684	46,329.5	3,088.6



ABOUT LAKE LAND COLLEGE

Founded in 1966

STUDENT PROFILE

Each semester, we serve about 5,000 students, with an annual enrollment of 22,000. The average age is 23.5 with 44.3 percent male and 55.7 percent female.

FACULTY

The faculty have received numerous state and national awards for excellence in teaching.

SPECIAL PROGRAMS

With over 150 academic programs offered, Lake Land College is dedicated to offer many resources to help students be successful. TRiO Student Support Services provides academic and financial planning assistance; Work & Learn provides mentoring opportunities and tuition assistance to adults returning to college; and the Tutoring & Testing Center provides free tutoring on a daily basis.

The college also offers students enrichment opportunities through the Honors Experience in Phi Theta Kappa, honors courses and the Presidential Scholarship as well as leadership opportunities through Student Life and engagement opportunities through a variety of clubs and activities.

SPECIAL ADMISSION PROGRAMS

Some programs at Lake Land College have a special admission process, meaning acceptance into the programs have requirements and is competitive. Enrollment into the college does not guarantee admission into a special admissions program. The following are special admission programs at Lake Land College:

Associate Degree in Nursing Cosmetology Dental Hygiene Esthetics John Deere Technology Massage Therapy Medical Assistant Physical Therapist Assistant Practical Nursing

CAMPUS

The 317-acre campus hosts nine major buildings plus six supportive buildings, two campus ponds, a 160-acre agriculture land laboratory, computer labs, CAD lab, child care lab, cosmetology clinic and a dental clinic. Recreational opportunities include a cross country track and a disc golf course. Classes are offered at the Kluthe Center for Higher Education and Technology in Effingham, Workforce Development Center in Mattoon, Western Region Center in Pana, Eastern Region Center at the Forsythe Building in Marshall, on the Internet and at many off campus locations including 18 Illinois Department of Corrections and two Illinois Department of Juvenile Justice facilities.

MAIN CAMPUS & DISTRICT

- 5001 Lake Land Blvd. (U.S. Route 45), Mattoon, Illinois, near the junction of Interstate 57, exit 184 and U.S. Route 45
- College district 4,000 square miles with a population of 195,500
- 180 miles to Chicago, 127 to St. Louis, 45 to Champaign-Urbana and 10 to Eastern Illinois University Charleston

INTERCOLLEGIATE ATHLETICS

- Member, National Junior College Athletic Association
- Men's sports baseball and basketball
- Women's sports basketball, softball and volleyball
- Men and women's sports cheerleading

INTERNATIONAL STUDENTS

Lake Land has more than 50 international students representing 20 different countries.

ONLINE STUDENTS

Lake Land has one of the highest enrollment of online students among all colleges in the state, offering more than 150 courses that have been developed by faculty.

ACCREDITATION

- Member of The Higher Learning Commission North Central Association 30 North LaSalle Street, Suite 2400 Chicago, Illinois 60602 Phone: 312-263-0456
- Accreditation Commission for Education in Nursing
- Council on Dental Education
- American Dental Association
- Commission for Accreditation in Physical Therapy Education
- Cosmetology State of Illinois Department of Professional Regulation
- American Physical Therapy Association
- Automotive Service Excellence Master Certified
- Approved as a Class I Community College by Illinois Community College Board and Illinois State Board of Higher Education

SCHOOL COLORS

Red and Black

NICKNAME

Lakers

LAKER FIGHT SONG

Make way for the Lakers now our champions we do cheer. We've played the game, we've earned the name our foes we do not fear. So, raise up your voice in praise let's shout for victory. The Lakers are best forget all the rest. To Lake Land our loyalty GO LAKERS!

EXHIBIT B – SNACK AND BEVERAGE VENDING EQUIPMENT LOCATIONS

Campus	Building	Location	Current Vending
Mattoon	Luther Student Center	Lobby	Bottled Soda Snack
Mattoon	Luther Student Center	Dining Area	Glass Front Beverage Snack Hot Beverage/Coffee
Mattoon	Learning Resource Center	Second Story Lounge	Bottled Soda Snack Hot Beverage/Coffee
Mattoon	Field House	Lobby	Bottled Soda Glass Front Beverage
Mattoon	West Building	Dining Area	Hot Beverage/Coffee Rotating Refrigerated Bottled Soda Glass Front Beverage Snack
Mattoon	Vo-Tech Building	Lobby	Bottled Soda
Mattoon	Maintenance Building	Break Room	Bottled Soda Snack
Mattoon	Workforce Development Center	Break Room	Bottled Soda
Mattoon	Workforce Development Center	Lobby	Bottled Soda
Effingham	Kluthe Center	Dining Area	Bottled Soda Snack Hot Beverage/Coffee
Marshall	Eastern Region Extension Center	Lobby	Bottled Soda Snack