

An aerial photograph of the Lake Land College campus. The image shows several large, modern buildings with curved roofs and extensive solar panel installations. A large, paved parking lot is visible in the center-right. The campus is surrounded by green lawns and trees. In the background, there are more campus buildings and a blue track. The overall scene is a well-maintained educational facility.

# STRATEGIC PLAN

FY 2019-2021

LAKE LAND  
COLLEGE



# INTRODUCTION

## OUR COLLEGE

Lake Land College District No. 517 is a community college that serves more than 22,000 students a year. Founded in 1966, Lake Land College serves the second largest geographic community college district in the state of Illinois, comprising all or part of 15 counties and 31 public school districts in rural east-central Illinois within a 4,000 square mile area. The 317-acre main campus is located in Mattoon, Illinois, with three extension centers including: the Kluthe Center for Higher Education in Effingham, the Eastern Region Center in Marshall and the Western Region Center in Pana.

## OUR MISSION

Lake Land College creates and continuously improves an affordable, accessible, and effective learning environment for the lifelong educational needs of the diverse communities we serve. Our College fulfills this mission through:

- ◆ University transfer education
- ◆ General education
- ◆ Technical & career education
- ◆ Workforce development
- ◆ Community and continuing education
- ◆ Intellectual and cultural programs
- ◆ Support services

## OUR VISION

Engaging minds, changing lives, through the power of learning.

## OUR VALUES

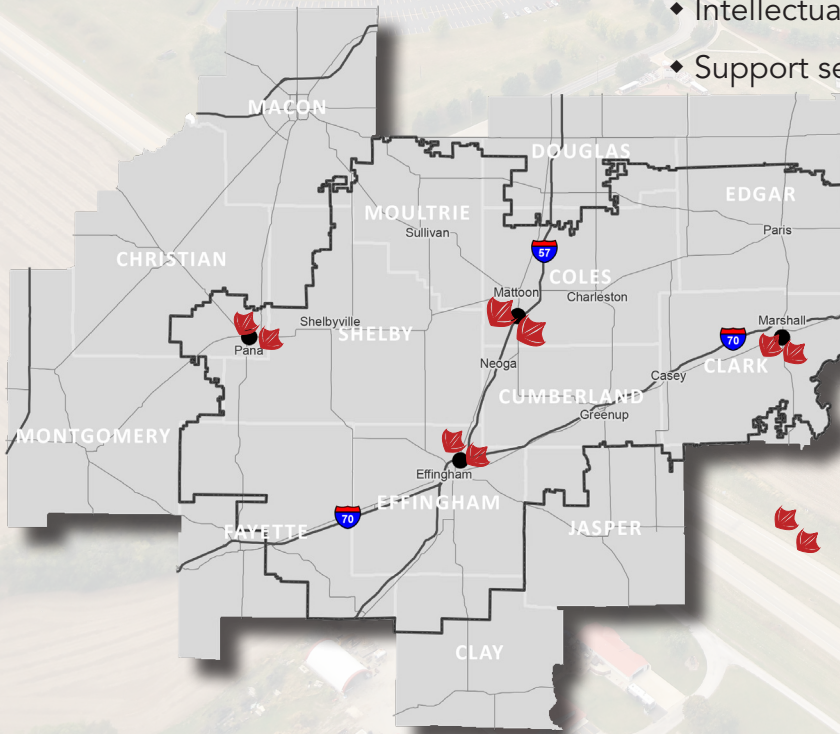
CARING ◆ Showing respect and compassion for others.

COMMUNICATION ◆ Creating an environment that values the open exchange of ideas.

TEAMSHIP ◆ Working together and with others to create a whole greater than the sum of the parts.

INNOVATION ◆ Taking risks to create new opportunities.

EXCELLENCE ◆ Consistently achieving the highest level of quality.



LAKE LAND COLLEGE LOCATIONS



**"SUBSTANTIVE CHANGE** requires steadfast focus, a commitment to bold and decisive action, and a spirit of fortitude when addressing challenges. The FY 2019-2021 Strategic Plan is derived from a synthesis of the wisdom of the Lake Land College Board of Trustees, Cabinet, Strategic Planning Committee, faculty, staff and student leadership generated through multiple Visioning Sessions held on campus throughout fiscal year 2017."

— DR. JOSH BULLOCK  
LAKE LAND COLLEGE PRESIDENT

## KEY FOCUS AREAS

The plan identifies two primary components, referenced as Key Focus Areas, which are meant to unite the College community in the pursuit of a few systemic, crucial strategies and establish the foundation to:

1. Implement **Guided Pathways to Success (GPS)**, while expanding K-12 and university partnerships, to provide a clear pathway to meaningful educational or career outcomes.
2. Develop **institutional intelligence** capacity to disseminate actionable data and analytic tools to all college faculty and staff.





# STRATEGIC PLAN GOAL 1 ADVANCE STUDENT SUCCESS

## OBJECTIVES:

1. Foster a **holistic student experience** through academic and social integration
2. Ensure a **student-centered** culture through excellent teaching and exceptional service
3. Improve **retention, persistence and completion**

## HOW WILL WE MEASURE SUCCESS?

- ◆ Student engagement and student satisfaction surveys
- ◆ Retention, persistence and completion rates for degree seeking students







# EVOLVE

## STRATEGIC PLAN GOAL 2 FULFILL EVOLVING AND EMERGING EDUCATION AND TRAINING NEEDS

### OBJECTIVES:

1. **Partner** with community, business and education
2. **Align** programs, services and delivery methods
3. Expand **transfer options** and **career pathways**

### HOW WILL WE MEASURE SUCCESS?

- ◆ Enrollment growth
- ◆ Student internship/employment surveys
- ◆ Employer surveys
- ◆ Graduation and transfer rates





COMMIT

## STRATEGIC PLAN GOAL 3 COMMIT TO QUALITY, ACCESS AND AFFORDABILITY

### OBJECTIVES:

1. **Innovate** for advancement
2. **Invest** strategically in personnel, facilities and equipment
3. Demonstrate personal and institutional **accountability** through data-driven decision making

### HOW WILL WE MEASURE SUCCESS?

- ◆ Cost comparison to peer institutions
- ◆ Percent of in-district high school graduates choosing Lake Land College





**FY 2019 PRESIDENTIAL  
ACTION INITIATIVE:**  
**STUDENT SUCCESS. EVERY STUDENT, EVERY CLASS.**

**FY 2019 COLLEGE PRIORITIES:**

- ◆ Higher Learning Commission reaffirmation of accreditation
- ◆ Facilities renovation and space utilization master plan



# STRATEGIC PLANNING COMMITTEE MEMBERS

## CHAIR

Jean Anne Grunloh, Senior Executive to  
the President

## COMMITTEE ASSISTANT

Seirra Laughhunn, Administrative Assistant  
to the President's Office

## MEMBERS

Cheryl Beam, Nursing Instructor

Dr. Lynn Breer, Director of Institutional Research

John Carpenter, Business Instructor/Program  
Coordinator, Management/Marketing

Michelle Gill, Accounting Assistant II-  
Accounts Payable

Emily Hartke, Chair of Counseling & Judicial  
Affairs Advisement

Shelby Musselman, Custodian

Ike Nwosu, Division Chair Math & Science/  
Bio-Science Instructor

Tony Sharp, Programmer Analyst

Madge Shoot, Comptroller

Lisa Shumard-Shelton, Director of Dual Credit &  
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