

RECRUIT, RECRUIT, RECRUIT

- Promote Lake Land College to high school students. Share the option for dual credit courses.
- Encourage children 8 years and older to attend Summer College for Youth.
- Promote Lake Land College among family & friends.

OFFER ADVICE

- Contact faculty in your division with ideas you have to improve academic programs; offer to guest lecture; or let them know that they are doing a good job.
- When asked for your opinion through surveys or other means – please respond.

OFFER SERVICE

- Volunteer for committees, boards, events or divisions.
- Mentor students, hire interns.
- Alert us to potential supporters.

SHOW YOUR LAKER PRIDE

 When information for a publication is written about

- you, include being a Lake Land College alumnus.
- Buy & wear your Laker gear proudly— lakelandcollege.edu/ bs/bks/bookstore/index.cfm.
- Attend Lake Land College events, athletic games and activities.
- Consider adding the Lake Land College Support Logo to your communications (coming soon).
- Be an advocate for Lake Land College in your community.
- Support the Lake Land College Alumni Association by attending and participating in its activities.

MAKE A GIFT

Become a donor to the Lake Land College Foundation by making an annual gift, creating a scholarship, or creating an endowment that will ensure that Lake Land College students receive the same quality education that you had. Here are some ways you can help:

- Create an endowed scholarship or fund with a minimum gift of \$10,000 down and \$10,000 payable over five years, or make annual gifts to fund the award with the endowment funded through your estate plan.
- Create an annual scholarship or fund with a minimum gift of \$500.
- Contact your human resource department at your company and see if it is a Lake Land College matching gift company.

INCLUDE THE LAKE LAND COLLEGE FOUNDATION IN YOUR ESTATE PLANS

The legacy that is Lake Land College continues today thanks to bequests and other planned gifts of those who have gone before us. With a planned gift you can create your legacy today and have the benefit of knowing it is in place for the future. For more information on estate gifts, please contact the Lake Land College Foundation at 217-234-5354.

