



STRATEGIC PLAN

FY 2019-2022

LAKE LAND
COLLEGE

INTRODUCTION

OUR COLLEGE

Lake Land College District No. 517 is a community college that serves almost 15,000 students a year. Founded in 1966, Lake Land College serves the second largest geographic community college district in the state of Illinois, comprising all or part of 15 counties and 31 public school districts in rural east-central Illinois within a 4,000 square mile area. The 317-acre main campus is located in Mattoon, Illinois, with three extension centers including: the Kluthe Center for Higher Education in Effingham, the Eastern Region Center in Marshall and the Western Region Center in Pana.

OUR MISSION

Lake Land College creates and continuously improves an affordable, accessible, and effective learning environment for the lifelong educational needs of the diverse communities we serve. Our College fulfills this mission through:

- ♦ University transfer education
- ♦ General education
- ♦ Technical & career education
- ♦ Workforce development
- ♦ Community and continuing education
- ♦ Intellectual and cultural programs
- ♦ Support services

OUR VISION

Engaging minds, changing lives, through the power of learning.

OUR VALUES

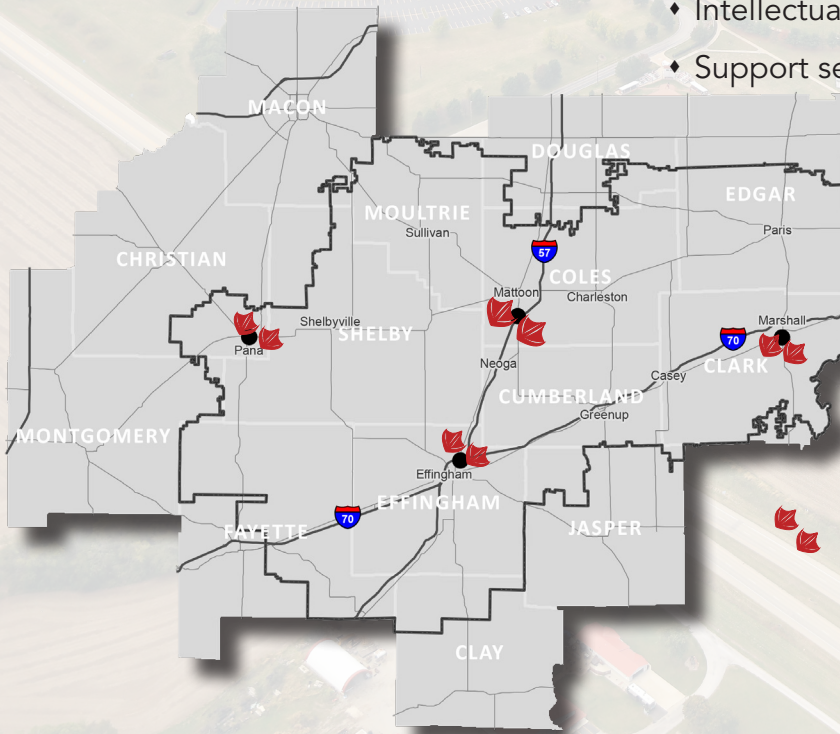
CARING ♦ Showing respect and compassion for others.

COMMUNICATION ♦ Creating an environment that values the open exchange of ideas.


TEAMSHIP ♦ Working together and with others to create a whole greater than the sum of the parts.

INNOVATION ♦ Taking risks to create new opportunities.

EXCELLENCE ♦ Consistently achieving the highest level of quality.



LAKE LAND COLLEGE LOCATIONS



"SUBSTANTIVE CHANGE requires steadfast focus, a commitment to bold and decisive action, and a spirit of fortitude when addressing challenges. The FY 2019-2022 Strategic Plan is derived from a synthesis of the wisdom of the Lake Land College Board of Trustees, Cabinet, Strategic Planning Committee, faculty, staff and student leadership."

— DR. JOSH BULLOCK
LAKE LAND COLLEGE PRESIDENT

KEY FOCUS AREAS

The plan identifies two primary components, referenced as Key Focus Areas, which are meant to unite the College community in the pursuit of a few systemic, crucial strategies and establish the foundation to:

1. Implement **Guided Pathways to Success (GPS)**, while expanding K-12 and university partnerships, to provide a clear pathway to meaningful educational or career outcomes.
2. Develop **institutional intelligence** capacity to disseminate actionable data and analytic tools to all college faculty and staff.

STRATEGIC PLAN

GOAL 1

ADVANCE STUDENT SUCCESS

OBJECTIVES:

1. Foster a **holistic student experience** through academic and social integration
2. Ensure a **student-centered** culture through excellent teaching and exceptional service
3. Improve **retention, persistence and completion**

HOW WILL WE MEASURE SUCCESS?

- ♦ Student engagement and student satisfaction surveys
- ♦ Retention, persistence and completion rates for degree seeking students





EVOLVE

STRATEGIC PLAN GOAL 2 FULFILL EVOLVING AND EMERGING EDUCATION AND TRAINING NEEDS

OBJECTIVES:

1. **Partner** with community, business and education
2. **Align** programs, services and delivery methods
3. Expand **transfer options** and **career pathways**

HOW WILL WE MEASURE SUCCESS?

- ♦ Enrollment growth
- ♦ Student internship/employment surveys
- ♦ Employer surveys
- ♦ Graduation and transfer rates



COMMIT

STRATEGIC PLAN GOAL 3 COMMIT TO QUALITY, ACCESS AND AFFORDABILITY

OBJECTIVES:

1. **Innovate** for advancement
2. **Invest** strategically in personnel, facilities and equipment
3. Demonstrate personal and institutional **accountability** through data-driven decision making

HOW WILL WE MEASURE SUCCESS?

- ♦ Cost comparison to peer institutions
- ♦ Percent of in-district high school graduates choosing Lake Land College



FY 2022 PRESIDENTIAL ACTION INITIATIVE:

STUDENT SUCCESS. EVERY STUDENT. EVERY CLASS.

FY 2022 COLLEGE PRIORITIES:

- ♦ Enhance student equity through ongoing implementation of Guided Pathways to Student Success, the Strategic Enrollment Management Plan and technology tools.
- ♦ Modernize campus infrastructure and grounds.
- ♦ Plan the College's post-pandemic transition, with a focus to innovate and adapt to the state, national and global trends affecting higher education.

STRATEGIC PLANNING COMMITTEE MEMBERS

CHAIR

Jean Anne Grunloh, Chief of Staff

COMMITTEE ASSISTANT

Seirra Laughhunn, Executive Assistant
to the President's Office

MEMBERS

Cheryl Beam, Nursing Instructor/
Director of Nursing

Dr. Lynn Breer, Director of Institutional Research
and Reporting

John Carpenter, Business Instructor/Program
Coordinator, Management/Marketing

Darci Cather, Dean of Guided Pathways

Lisa Cole, Director of Data Analytics

Michelle Gill, Accounting Assistant II-
Accounts Payable

Emily Hartke, Chair of Counseling and
Judicial Affairs Advisement

Laura Tucker, Custodian

Ike Nwosu, Division Chair Math & Science/
Bio-Science Instructor

Tony Sharp, Director of Enterprise Applications

Madge Shoot, Comptroller

David Stewart, Chief Information Officer

Joe Tillman, Renewable Energy Instructor/
Program Coordinator

Michelle Zumbahlen, Coordinator for Strategic
Student Communication & Initiatives

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Dr. Josh Bullock, President

