

Welcome to Lake Land College's Strategic Plan Survey.

**Lake Land College needs YOUR help! In order for the College to identify the goals and objectives for the next strategic plan, the College needs feedback from all stakeholders, including you. By completing this brief five minute survey, you can help Lake Land identify its priorities over the next five years.**

\* 1. Which ONE of the following choices below best describes your ***current and primary point of view*** with Lake Land College? (Select ONLY ONE)

I am a current Lake Land student

I am a part time staff member

I am the parent of a current or past Lake Land student

I am a Lake Land College Trustee, Foundation, or Alumni board member

I am a graduate or alumni (former student) of Lake Land College

I am a community employer

I am a full time staff member

I am a K-12 educator or administrator

I am a full time faculty member

I am a community member

I am a part time faculty member

2. If you would like to be included in a drawing for 1 of 8 \$25 gift certificates to the Lake Land College Bookstore, please provide your full name and/or student identification number. Your name will not be linked to your responses in any way.

3. Please rate the extent to which you agree with the following statements about your experience at Lake Land.

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	Not Applicable/I don't know
Teaching is effective.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Faculty are committed to student success.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College support services are effective in meeting student needs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lake Land effectively uses technology to meet student needs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lake Land effectively prepares students for the workforce.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lake Land effectively prepares students for continuing education.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. To what degree is Lake Land College meeting the key components of its mission statement?

	Extremely Well	Moderately Well	Somewhat Well	Not at all Well
Affordability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accessibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Effective learning environment for the lifelong educational needs of the diverse community we serve	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. How well does Lake Land College deliver quality education?

Very well

Poor

Good

Very poor

Acceptable

6. How effectively does Lake Land work with area employers and industry representatives to design education and training programs?

Extremely effective

Not so effective

Very effective

Not at all effective

Somewhat effective

I don't know

\* 7. Identify the three most essential types of skills that Lake Land students should have.

Basic math, English, and writing skills

Applied math and science skills

Business skills (financial/sales/marketing)

Business management skills (administrative/leadership)

Computer application skills

Critical thinking skills (analyzing facts to form a judgment)

Problem solving skills (finding solutions to problems)

Industry specific training

Essential/soft skills (e.g., communication, team work, dependability, etc.)

\* 8. Please rank the following workforce challenges facing local employers where 1 equals the greatest/most important challenge and 5 equals the least important challenge facing local employers over the next five years.



Recruiting entry level workers



Recruiting skilled workers



Retaining workers



Upgrading the skills of existing workers



Declining workforce population

\* 9. Based on your knowledge of Lake Land College, please identify the top three areas in which you think Lake Land is excelling today.

- Ensuring educational access to all students and workers
- Supporting students in attaining degrees and certificates
- Partnering effectively with K-12 schools
- Providing quality education that prepares students for Associate degrees, Bachelor degrees, and beyond
- Providing quality technical/occupational education that prepares students for the workforce
- Being flexible in adapting educational programs to meet changing industry needs
- Other (please specify)

\* 10. Please identify the ***three most critical areas*** Lake Land should address within the next five years to prepare students for the workforce or to enhance the skills of current workforce.

- Offering more flexible course scheduling (time and days)
- Offering multiple methods of course delivery (online, face-to-face, hybrid)
- Collaborating with community educational partners (K-12, dual credit, adult education, etc.)
- Improving the quality of existing academic programs
- Adding new academic programs
- Improving partnerships with four-year universities to support continuing education
- Working more closely with employers to better adapt programs to meet changing industry needs
- Collaborating with local employers to provide educational opportunities such as internships, on the job training, and apprenticeships
- Other (please specify)



11. How important is it for Lake Land College to address the following issues over the next five years?

	Not at all Important	Slightly Important	Moderately Important	Important	Very Important
Mental health services for students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Serving the needs of Lake Land's low-income students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Serving the needs of Lake Land's diverse students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase collaborating with high schools to ensure college readiness for students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

12. What academic programs or services would you like to see Lake Land offer or improve?

13. How can Lake Land encourage recent high school graduates choosing to forego higher education to see the benefits of a certificate or associate's degree?