

2021-2022

GUIDED PATHWAYS ANNUAL REPORT



PREPARED BY:

Pam Hartke

Associate Dean of Enrollment Management

LAKE LAND
COLLEGE

2021-2022 Instructional Priorities

During the 2021-2022 academic year, the College launched a new Guided Pathways Enrollment Management Team. The Guided Pathways Enrollment Management Team is sponsored by the Vice President for Student Services and the Vice President for Academic Services. The team is chaired by the Associate Dean of Enrollment Management beginning in the Spring 2022. The team is designed to provide leadership and direction for the development and implementation of a **Five-Year Guided Pathways Enrollment Management Project Plan: fiscal years 2023 – 2027**.

The goal of the Guided Pathways Enrollment Management Team and Project Plan is two-fold:

1. Continue to **scale implementation of the Guided Pathways model** and continue to enhance and build upon strategies and supports to help students clarify their end goals, choose the most effective path to achieving those goals and stay on path to completion. The **implementation of the Guided Pathways model is an integral part of the college's strategic enrollment management plan**, as the Guided Pathways model itself is designed to improve enrollment through its emphasis on access and student success.
2. **Implement a significant innovation**, based on in-depth research and analysis, to grow enrollment.

GUIDED PATHWAYS ESSENTIAL PRACTICES

Clarify Paths to Students' End Goals

Help Students Choose and Enter a Path

Help Students Stay on the Path

Ensure that Students are Learning

GUIDED PATHWAYS STRATEGIC ENROLLMENT MANAGEMENT TEAM

TEAM MEMBER	AREA OF REPRESENTATION
Pam Hartke	Guided Pathways SEM Chair
Jon Van Dyke	Dean of Admissions Services
Christ Strohl	Dean of Workforce Solutions & Community Education
Emily Ramage	Dean of Academic Operations
Kelly Allee	Director of MPR
Lisa Cole	Director of Data Analytics
Emily Hartke	Chair of Counseling and Judicial Affairs Advisement
Tessa Wiles	Director of Dual Credit and Honors Experience
Jennifer Hedges	Director of Financial Aid and Veteran Services
Tony Sharp	Director of Enterprise Applications
Lisa Shumard-Shelton	Director of Student Life
David Stewart	Chief Information Officer
Kaitlyn Nead	Coordinator of Student Communications & Initiatives
Jennifer Melton	Academic Counselor
Heather Nohren	Academic Counselor
Ryan Wildman	Agriculture Business Instructional Faculty
Tynia Kessler	Division Chair Business/Business Instructional Faculty

IMPLEMENTING THE STUDENT TRACKING SYSTEM: EAB NAVIGATE

The GPLT was previously tasked to identify elements needed in a student tracking system to monitor student success along the pathway and develop a plan for the College to identify students at-risk of falling off-track and supports to intervene in ways to help students get back on track. After extensive research and evaluation of the various software packages, the GPLT recommended that the College consider moving forward with **EAB's Navigate**. This product most fully aligns with the Guided Pathways model and meets the College's outlined needs.

What is Navigate?

Navigate is a retention and support product. It has the potential to alert students to potential roadblocks early and then link them to a person/office/service that can help. It also has the potential to alert instructors and advisors to student risk factors (low GPA, number of withdrawals/D grades/F grades, etc.) that may influence or inform strategies that faculty utilize to support students through advising or in their courses.

Navigate does not replace a particular system. It supplements what we already use to provide overall support for student success and retention. Datatel provides student information to Navigate, and we can load additional information that supports success and retention into Navigate (referrals to other campus offices, general advising notes, etc.) that is not shared back to Datatel.

There are three main areas to develop within Navigate: Early Alert (LEAP), Appointment Scheduling, and Academic Planning. Additionally, Lake Land is choosing to use Navigate for registration. Driving students to Navigate for registration will introduce them to support and services on campus that they may not be aware of, like tutoring and the food pantry.

There are several teams working on developing the Navigate functionality. The project leaders and teams will meet periodically with EAB staff to receive guidance and training for the implementation. Teams will pull in additional faculty and staff for consultation and decision-making as needed.

With Navigate, we are able to determine the level of functionality that teams will develop and utilize and the timeline for utilization. Counseling Services plan to start using Navigate to schedule advising appointments for spring 2023 advisement. Faculty advisors will tentatively begin using for summer/fall 2023 advisement.



Navigate Team

Executive/Program Sponsor	Valerie Lynch	Vice President for Student Services
	Ikemefuna Nwosu	Vice President for Academic Services
Program Owner/Application Admin	Emily Hartke	Chair of Counseling and Judicial Affairs Advisement
Faculty Campaign	Krista Burrell	Academic Counselor
Technical Team	Tony Sharp- Team Leader	Director of Enterprise Applications
	Brenda Venatta Catey	Programmer Analyst
	Nathan Westendorf	Programmer Analyst
	James Sines	Programmer Analyst
Content Administrator	Kelly Allee	Director of Marketing and Public Relations
Workflow & Training Team	Jennifer Melton- Team Leader	Academic Counselor/Coordinator of Retention
	Joy Kaurin	TRIO Student Support Services Advisor
	Kellie Niemerg	Foundation Awards & Corporate Relations
	Gavin Shawver	Academic Scheduler
	Nate Westendorf	Programmer Analyst & Applications Team Lead
	Amber Niebrugge	Counselor for Student Accommodations & Mental Health Initiatives
	Tara Watson	English Composition Instructor
	Jennifer Hedges	Director of Financial Aid and Veteran Services
Content & Communication Team	Lisa Shumard-Shelton	Director of Student Life
	Denver Daniels	Coordinator of International Studies Program
	Mercury Bowen	Communications Engagement Coordinator
	Braddi Browning	Financial Aid Scholarship Specialist
	Andrea Bright	Academic Counselor
	Tina Moore	Director of Career Services
	Rebecca Earp	Admin Asst for the VP for Academic Services & Student Services
Academic Planning Team	Heather Nohren- Team Leader	Academic Counselor
	Bryan Burrell	Academic Counselor
	Tynia Kessler	Division Chair Business/Business Instructor
	Brenda Venatta Catey	Programmer Analyst
	Gregory Capitosti	Chemistry Instructor
	Kennedy Sharp	Counseling Services Specialist
	Tanishia Fulk	Student Services Specialist III- Admissions
	Paula Smith	Director of Enrollment Services
Insight & Assessment Team	Lisa Cole- Team Lead	Director of Data Analytics
	Jennifer Melton	Academic Counselor/Coordinator of Retention
	Kimberly Hunter	Director of Student Success Services
	Madge Shoot	Comptroller
	Mike Rudibaugh	Geography/Earth Science Instructor
	Laurie Davis Rincker	Biological Science Instructor
At Large	Pamela Hartke	Associate Dean of Enrollment Management
	Kaitlyn Nead	Coordinator of Student Communications & Initiatives

GUIDED PATHWAYS: OUR NEXT STEPS

For the upcoming 2022-2023 academic year, the Guided Pathways Strategic Enrollment Management Team will concentrate on several key initiatives, as the College moves towards full implementation of a Guided Pathways Model:

These initiatives include:

1. Assess current status of Guided Pathways implementation and create a plan to develop components not yet adopted.
2. Operationalize a comprehensive recruiting and marketing plan to attract and retain new and current students.
3. Operationalize a structured onboarding process to improve the student experience
4. Integrate EAB Navigate functionalities using a tiered approach to strengthen retention, persistence, and completion efforts



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